

# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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16-Nov-16

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Healthy Living (Pvt.) Ltd., Modern Flour Building, Shalimar Road, Lahore. Ph: 042-36840773, 36840880	M/s. Futue Visison Advertising ( for Healthy Living Atta & Healthy Living Baking Flour )
2	M/s. S.A. Builders, Office # 5-B, Rahmat Centre, I/8, Markaz, Islamabad. Ph: 051-4101616 Fax: 4861364	M/s. Manhill Advertising ( for Project "SOAN ARCADE" in Soan Garden, Islamabad )
3	M/s. Star Marketing (Pvt.) Ltd., Mezzanine Floor, Topra Plaza, Main University Road, Opp: Urdu Science College, Gulshan-e-Iqbal, Karachi. Ph: 34974674-76 Fax: 34974667	M/s. Manhill Advertising * Including COLAH, Faisalabad a Project of Chen One Builders. * Multi Orchard Villas (Jhang Bhatar Interchange Motor Way-I) a project of Abdalain Associate) * Mardan Enclave
4	M/s. KIPS Preparations (Pvt.) Ltd., 27-B-1, Johar Town, Lahore. Ph: 042-35223022-3 Fax: 042-35223086	M/s. Oktopus 360 Media ( for KIPS Preparations, KIPS Evening Coaching, KIPS Entry Test Preparation, KIPS Foreign Tests, KIPS School of Languages )
5	M/s. KIPS CSS-PMS Preparation, 12, Aibak Block, Garden Town, ( Near: Muggle Azam Banquet Hall ) Lahore. Ph: 042-35941941	M/s. Oktopus 360 Media
6	M/s. Kohinoor Soap & Detergents (Pvt.) Ltd., Tibet Centre, M.A. Jinnah Road, Karachi. Ph: 32775880-87 Fax: 32765091	M/s. Oktopus 360 Media
7	M/s. Pakistan Telecommunication Authority, Headquarters Sector F-5/1, Govt. of Pakistan, Islamabad. Ph: 051-2878152 Fax: 9219921	M/s. Orient Communications ( for Vacancies ads, Tender Notices for Procurement, Public Notices and EOI.) ( M/s. Channel 7 and M/s. M Communications cleared )

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY


<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Premier Systems (Pvt.) Ltd., 204-7, 2nd Floor, Business Plaza, Mumtaz Hassan Road, Karachi. Ph: 32456400 Fax: 32428777	M/s. M&C Saatchi World Services	M/s. Pirana Advertising
2	M/s. Universal Cables Industries Ltd., 61/C, Jami Commercial Street No.7, Phase VII, DHA, Karachi. UAN: 111-786-825	M/s. Midas International	M/s. Maxim Advertising

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
3	M/s. Al-Ghazi Tractors Ltd., Karachi.	No New Agency appointed	M/s. G.H. Thaver & Co.

## III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Greenstar Social Marketing Pakistan, Bahria Complex III, 4th & 5th Floor, M.T. Khan Road, Karachi. UAN: 111-711-711	<u>M/s. Adcom (Pvt.) Ltd.:</u> for Touch.  <u>M/s. Interflow Communications:</u> for Maternal & Child Health Projects, Family Planning and Sathi.  <u>M/s. Spectrum Communications:</u> for Corporate, Aqua Tab and Sabz Sitara till 7-01-2017
2	M/s. Pakistan State Oil Co. Ltd., PSO House, Khayaban-e-Iqbal, Clifton, Karachi. UAN: 111-111-776	<u>M/s. Red Communications:</u> for Green XL Plus Diesel DEO (Diesel Engine Oil) & Non-Fuel Retail.  <u>M/s. Argus Advertising:</u> for Corporate, Tenders, Cards, Premier-XL, (Motor Gassoline) E-10, Residual Special Occasions, Sponsorship and Human Resource.  <u>M/s. Interflow Communications:</u> for Carient Motor Engine Oil, Blaze Motorcycle Engine Oil and other Departmental Projects. MOGAS Campaign till January 31, 2017.
3	M/s. State Bank of Pakistan, External Relations Department, I.I. Chundrigar Road, Karachi.	<u>M/s. Argus Advertising:</u> for Public Awareness Campaign regarding Demonetization of Old Design Banknotes.  <u>M/s. Maxim Advertising:</u> for other than Public Awareness Campaign regarding Demonetization of Old Design Banknotes.

Thanking you,

  
( Umer Mujib Shami )

Secretary General, APNS

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