



# All Pakistan Newspapers Society

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Ref: APNS/2012/30

February 17, 2012

**To: All Member Publications**

**Sub: Grant of Provisional Accreditation to  
M/s. Impact Advertising Services (Pvt.) Ltd, Lahore.**

Dear Sirs,

The Executive Committee of All Pakistan Newspapers Society at its meeting held on January 05, 2012 has decided to grant provisional accreditation to M/s. Impact Advertising Services (Pvt.) Ltd., 31 Miran Khan Road, Saint John's Park, Lahore Cantt., Ph: 042-36680509-10 Fax: 36617060 subject to payments / Guarantee as per new fee structure approved by the Executive Committee.

We have to inform you that the above agency has now completed the required formalities and thus the provisional accreditation to the advertising agency is granted with effect from February 14, 2012. As per rules of the Society, the Agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Impact Advertising Services (Pvt.) Ltd., Lahore.

1. M/s. Albro Pharmaceuticals (Pvt.) Ltd.,  
340-S, Industrial Area, Kot Lakhpat,  
Lahore. Ph: 042-35121121, 35151649, 35117131 Fax: 35120298
2. M/s. Engineering Kinetics (Pvt.) Ltd.,  
101-S, Quaid-e-Azam Industrial Estate,  
Kot Lakhpat, Lahore. UAN: 111-355-355  
Ph: 042-35151308, 35151317, 35118581 Fax: 042-35151281
3. M/s. Keynesian Institute of Management & Sciences, (KIMS)  
(Cambridge International Fellowship Centre)  
Nishat Colony, (Near Masjid Chowk, Defence),  
Lahore. 042-35896141-4 Fax: 35896093
4. M/s. National Educational Network (Pvt.) Ltd.,  
64-E/1 Gulberg-III, Lahore.  
Ph: 042-35870192-96 Fax: 042- 35712637
5. M/s. National Communications Services (SMC - Pvt.) Ltd.,  
64-E/1 Gulberg-III, Lahore. Ph: 042-35870192-96 Fax: 042- 35712637
6. M/s. Educational Excellence Ltd.,  
64-E-I, Gulberg III, Lahore. Ph: 042-35870192-96 Fax: 35712637
7. M/s. Navitas Ltd.  
45/11A, Habib Road, Lahore Cantt. Ph: 042-36675774, 36662445

M/s. Impact Advertising Services (Pvt.) Ltd., Lahore have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General