



All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi
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Ref: APNS/2012/31

February 17, 2012

To: All Member Publications

Sub: APNS Ads Inviting Entries for APNS Awards.

Dear Sirs,

You would appreciate that the APNS intends to hold its Annual Awards Ceremony in the month of March 2012. In this respect, the APNS has released the ads captioned “the 21st APNS Journalists and Photographers Awards” and “the 22nd APNS Advertising Awards” to be published in member publications as per following dates :

- 21st APNS Journalist Awards Saturday, February 18, 2012
- 22nd APNS Advertising Awards Sunday or Monday, February 19 / 20, 2012

We request you to kindly publish the ads on the above mentioned dates as gratis. The ads material has been e-mailed to you and is also pasted on our website i.e. www.apns.com.pk.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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