



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/058

March 17, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Nazeer Hussain University (NHU), ST-2, Block-4, Federal B Area, Karachi. Ph: 36362045-53	M/s. Adarts Karachi (Pvt.) Ltd.
2	M/s. Mondelez Pakistan Ltd., (Formerly Kraft Foods Pakistan Ltd.) 5th Floor, Tower B, World Trade Center, Khayaban-e-Roomi, Clifton, Karachi. Ph: 35865281-5 Fax: 35361512	M/s. Brainchild Communications
3	M/s. HAQ Educational System (Pvt.) Ltd., 304 & 305, 3rd Floor, Capital Business Center, F-10 Markaz, Islamabad. Ph: 051-2809580	M/s. Channel 7 Communications
4	M/s. Al Mattas Cotex (Pvt.) Ltd., Safari Multiunits Residencia Booking Office, Main Palm City Road, Near: Khayaban-e-Tanveer, Chaklala Scheme-III, Rawalpindi. Ph: 051-5152624, 5152731	M/s. Communication Spot
5	M/s. CitroPak Ltd., 38-A, Main Gulberg, Lahore. Ph: 35762609 Fax: 35763683	M/s. Firebolt63 (Pvt.) Ltd. (for Fruitiem & Fruitiem Junior & other Products)
6	M/s. Famous Brands (Pvt.) Ltd., House No.2, Main Jail Road, Gulberg-V, Lahore. UAN: 042-35711354-5 Fax: 35711674	M/s. JWT Asiatic (For Slazenger Pakistan & Hang Ten) M/s. Tmedia (MBH): for Hang Ten
7	M/s. Shiza Ali Builders & Developers, Plot # 12-C, 3rd Floor, 10th Comm. Street, Zamzama, D.H.A., Phase V, Karachi. Ph: 35295146-8 Fax: 35295149	M/s. Manhill Advertising
8	M/s. Lords International, 11-L, D.H.A. Business Bay, Sector F, D.H.A., Phase I, Islamabad. Ph: 5154974-76 Fax: 5154978	M/s. Manhattan Pakistan (Pvt.) Ltd.
9	M/s. Sabih Rehmani Travels & Tours (Pvt.) Ltd., Suite # 603, 6th Floor, Ibrahim Trade Tower, Shahrah-e-Faisal, Karachi. UAN: 111-17-22-44 Fax: 34327879	M/s. Mass Advertising (Pvt.) Ltd. for Fly Nas (North Pakistan)
10	M/s. Fishermen's Co-operative Society Ltd., Fish Harbour, West Wharf Road, Karachi. Ph: 32311688 Fax: 32311753	M/s. Maxim Advertising Co.
11	M/s. Institute of Southern Punjab, 9-KM University Road, Multan. UAN: 111-786-477 Fax: 6522166	M/s. Midas Communications (for Admission Session Spring 2014)
12	M/s. Sy' ah Impex, I-6/15, Sector 5, Korangi Industrial Area, Karachi. Ph: 35122997-8 Fax: 35065455	M/s. Pirana Advertising
13	M/s. Samia & Azmay Shahzada, SB 5/14, Zaibunnisa Street,	M/s. Prelude Advertising

Karachi. Ph: 5215846

- 14 M/s. Chip Training & Consulting (Pvt.) Ltd., M/s. Synergy Advertising (Pvt.) Ltd.
CHIP House, Plot # 5 (Fayyaz Market),
St. 9, G-8/2, Islamabad.
UAN: 111-111-920 Fax: 2280081
- 15 M/s. Pricemo (Pvt.) Ltd., M/s. The Brand Partnership (Pvt.) Ltd.
Plot No.8, Block-P, Phase II,
Main Boulevard, Johar Town,
Lahore. Ph: 042-35950816-7

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. A.I. International Marketing Partners, 157, 3rd Floor, Gul Plaza, M.A. Jinnah Road, Karachi. Ph: 32742771-2 Fax: 32742773	M/s. Connect Marketing	M/s. Orient Advertising
2	M/s. Dahlawi Manpower Recruiting, Suite No.M-1, Mezzanine Floor, Rahat Jo Dero, Opp: Rehmania Masjid, Tariq Road, Block-2, PECHS, Karachi. Ph: 34389884 Fax: 34389885	No new agency appointed	M/s. Media Line Advertising
3	M/s. Gumcorp (Pvt.) Ltd., 902, Fortune Centre, Main Shahrah-e-Faisal, Karachi. Ph: 34310900 Fax: 34310954	M/s. The Brand Partnership	M/s. Pirana Advertising
4	M/s. Paracha Chemical Industries, Jhang Road, Sudhar, Faisalabad. Ph: 041-2558047-8 Fax: 2518858	M/s. Interflow Communications	M/s. Orient Advertising
5	M/s. Sargodhian Spirit Trust, 309, Ravi Road, G-8/2, Islamabad. Ph: 051-2282424 Fax:051- 2852452	No new agency appointed	M/s. Adgroup (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. International Learning Centre (Pvt.) Ltd., (Berlitz) Suite No.105-107, Progressive Centre, Shahrah-e-Faisal, Karachi. UAN: 111-237-548 Fax: 34380075	<u>M/s. Jupiter Communications:</u> (Suspended Agency) for Corporate aspect of International Learning. <u>M/s. Connect Marketing:</u> for other than Corporate aspect of International Learning. (<i>M/s. Orient Communicatins cleared</i>)
2	M/s. Roche Pakistan Ltd., 37-C, Block-6, P.E.C.H.S., Karachi. Ph: 021-44540731-34 Fax: 34549563	<u>M/s. Connect Marketing:</u> for Pharmaceutical & Diagonistic Marketing Business. <u>M/s. MCM Advertising:</u> for Human Resoure Ads (<i>M/s. Orient Advertising / Spectrum cleared</i>)
3	M/s. Sindh Bank Ltd., 3rd Floor, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi. UAN: 111-333-225 Fax: 35870543	<u>M/s. Manhattan Communication:</u> for Corporate Ads Products and Special Occasion Ads. <u>M/s. Spectrum Communications:</u> for Classified Ads Notice Inviting Tender Expression of Interest / Notices and Career Opportunities. (<i>M/s. Interflow / Argus cleared</i>)

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General