



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/29

March 17, 2015

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Advertisements of Pakistan Railways.

Dear Sirs,

We have noted that some member publications are publishing the advertisements of Pakistan Railways without regularization of its new arrangements which is violation of APNS rules.

We have to inform you that the outgoing advertising agencies of Pakistan Railways i.e. M/s. Kenad (Pvt.) Ltd., M/s. Maxim Advertising Co and M/s. Midas Communications Pakistan have approached us that Pakistan Railways have not cleared their outstanding dues, hence, they are unable to issue clearance certificates in favor of the above clients till the dues are cleared.

Member publications / newly appointed agencies are hereby advised not to accept/ release the ads of Pakistan Railways till the clearance certificates of outgoing agencies are received and new arrangements regularized by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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