



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/53

17-May-18

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sitara Studio, 10-C, Gulberg, Faisalabad. Ph: 041-8847801-4	M/s. Golden Thoughts Advertising
2	M/s. Pakistan Poverty Alleviation Fund, Plot 14, Street 12, Mauve Area, G-8/1, Islamabad. Ph: 051-8439450-79 Fax: 2282262	M/s. Interflow Communications
3	M/s. The Pakistan Credit Rating Agency Ltd, Awami Complex, FBI, Usman Block, New Garden Town, Lahore. Ph: 35869504 Fax: 35830425	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. NutriCo Pakistan (Pvt.) Ltd., 2nd Floor, Dadex House, 34-A-1, Block-6, P.E.C.H.S., Karachi. Ph: 34320610-11 Fax: 34320612	M/s. Manhattan International (Pvt.) Ltd.	M/s. Adcom (Pvt.) Ltd.
2	M/s. Rastgar & Co. (Pvt.) Ltd., Ground Floor, Plaza 13, Hotel, Depalazzo Building, E-11/3 Markaz, MPCHS, Islamabad. Ph: 2228421	M/s. Channel 7 Communication	M/s. G.H. Thaver & Co.

### III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. First Treet Manufacturing Modaraba, 72-B, Industrial Area, Kot Lakhpat, Lahore. Ph: 35830881 Fax: 35114127	M/s. Group M Pakistan

### IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. National Electric Power Regulatory Authority (NEPRA), NEPRA Tower, Ataturk Avenue (East), G-5/1, Islamabad. Ph: 2013200 Fax: 051-9210215	<u>M/s. Synergy Advertising</u> : for Notices regarding Liecense Proposed Modification.  <u>M/s. Manhattan Communications</u> : for Notice of Admission / Public Hearing for Determination of Tariff and Vacancy Announcement / Job Advertisements.  <u>M/s. Creative Junction</u> : for Public Hearing in respect of all fuel price adjustments and Tender Notices.  <u>M/s. Evernew Concept</u> : for Notice of Admission in respect of Generation and Distribution License Application.  ( <i>M/s. Channel 7 and M/s. M Communication cleared</i> )

Thanking you,



( Sarmad Ali )  
Secretary General

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