



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/85

17-Jun-17

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	Islamabad Business School, IBS House, No.8, DHA Phase -II, Gate III, G.T. Road, Islamabad. Ph: 051-8487300 Fax: 051-8437307	M/s. Channel 7 Communications
2	M/s. Sundas Foundation, 880 - Shadman 1, Near: Crescent Girls School, Lahore. Ph: 042-37422131-2	M/s. Future Vision Advertising
3	M/s. Arysta LifeScience Pakistan (Pvt.) Ltd., 3rd Floor, Building No.5/A, P.E.C.H.S., Block-6, Shahrah-e-Faisal, Karachi. Ph: 34522611-3 Fax: 34522614	M/s. Manhattan Communications ( for Oshin & Radiant )
4	M/s. ASF Foundation Pakistan, Headquarters ASF, B 280, Old Area, Karachi. Ph: 99242578-9	M/s. Manhill Advertising ( for Project ASF Arabian VISTA through M/s. Star Marketing )
5	M/s. Saif Associates (Pvt.) Ltd., Office # 25, 2nd Floor, Al Rehman Trade Center, Plot # 15, Timber Pound Kemari, Karachi. Ph: 2386887, 2386888	M/s. Manhill Advertising ( for Town Heights, Peshawar Through M/s. Manhill ) ( for Town Residency Peshawar through M/s. Star Marketing )
6	M/s. Panther Developers, I-E Ali Plaza, Lower Ground Floor, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-2810039	M/s. Manhill Advertising ( for ASTORIA )
7	M/s. Citi Builders & Developers, Office # 509, 5th Floor, Sheikh Yaseen Trade Center, University Road, Peshawar.	M/s. Manhill Advertising ( for Peshawar Enclave through M/s. Star Marketing )
8	M/s. Apex Homes (Pvt.) Ltd., # 32, Street No.55, G-9/4, Islamabad. Ph: 2254223-6 Fax: 2808497	M/s. Manhill Advertising ( for Apex Business Avenue, Islamabad through M/s. Star Marketing )

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
9	M/s. Akhuwat, 19-Civic Center, Sector A-2, Township, Lahore. Ph: 042-35122743	M/s. Oktopus 360 Media

10 M/s. United Vinyl Industries,  
Plot No.66-M, Quaid-e-Azam  
Industrial Estate, Kotlakhpat,  
Lahore.  
Ph: 042-35116300

M/s. Oktopus 360 Media

As per our list, no other accredited agency appear to be handling account of the clients in question.

**II) CHANGE OF AGENCY**

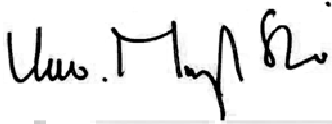
<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>New Advtg Agency</u></b>	<b><u>Outgoing Agency</u></b>
1	M/s. Inbox Business Technologies Ltd.,	No new agency appointed	M/s. International Advertising

**III) APPOINTMENT OF MBH**

<b><u>S.No.</u></b>	<b><u>Clients Name &amp; Address</u></b>	<b><u>MBH(s)</u></b>
1	M/s. HBL-Asset Management Ltd., 24-C, Khayaban-e-Hafiz, Phase VI, D.H.A., Karachi. UAN: 111-425-262 Fax: 35240630	M/s. Group M Pakistan
2	M/s. Pak Elektron Ltd., (PEL) 14 Km, Ferozepur Road, Lahore. Ph: 042-35920151-9 Fax: 042-35920150	M/s. Group M Pakistan  (M/s. Red Communication cleared)

Thanking you,

Yours faithfully,



( Umer Mujib Shami)

Secretary General  
APNS

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