



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/145

July 17, 2012

To: All Member Publications.

Sub: Rate Applicable on the Ads of M/s. Khushhali Bank Ltd.

Dear Sirs,

M/s. Khushhali Bank Ltd. vide its letter dated July 05, 2012 regarding rate applicable on their advertisements wherein they have maintained that the Bank is an entirely private and commercial organization and requested that the name of Khushhali Bank be deleted from the List B i.e. government commercial rates and should be charged tariff rates.

The member publications are therefore, requested to charge tariff rate on their advertisements with immediate effect.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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