



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2012/147

July 17 , 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Contours, Obesity Management & Cosmetic Surgory Center, 16-E/3, Gulberg-III, Near UCH & Qasr-e-Zauk Banquet Hall, Lahore. Ph: 35879015, 35752080 Fax: 35763560	M/s. Impact Advertising (Pvt.) Ltd.
2	M/s. Sahara for Life Trust, 50-Bridge Colony, Lahore Cantt. UAN: 111-800-111 Ph: 36687564 Fax: 36669095	M/s. Midas (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Preston Institute of Management Science & Technology, 177/2, IEP Building, Shahrah-e-Faisal, Karachi. Ph: 32789888-90 Fax: 32789891	M/s. Hawk Advertising	M/s. Orient Advertising

### III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agencies</u>	<u>MBH</u>
1	M/s. Honda Atlas Cars (Pakistan) Ltd., 293-Y, Commercial Area, DHA, Lahore. Ph: 042-35692641-43 Fax: 35892437	M/s. JWT Asiatic : for Honda Civic, Honda City, Honda Accord & Honda CR-V.	M/s. T Media

( M/s. Red Communications & M/s. Evernew Concepts cleared )

### IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Johnson & Johnson Pakistan (Pvt.) Ltd., Plot No.FL-19, Sub Plot F-1, Kehkashan Scheme No.5, Main Boat Basin, Clifton, Karachi. Ph: 35861096-8 Fax: 35861579	M/s. Lowe & Rauf: for All Consumer Products. M/s. MCM Advertising: for All Pharmaceutical Division. ( M/s. Blitz cleared )
2	M/s. Shaheed Zulfikar Ali Bhutto Institute of Science & Technology (SZABIST), Block 3-D, F-8, Markaz, Islamabad. Ph: 051-2855151-2 Fax: 051-2856984	M/s. Channel 7 Communications: for Islamabad Campus. M/s. Connect Marketing: for Karachi & Larkana Campus.

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General