



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2019/83

17-Jul-19

**All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

**I) NEW APPOINTMENT**

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Chughtai Lahore Lab (Pvt.) Ltd., 7 Jail Road, Main Gulberg, Lahore. UAN: 111-456-789	M/s. Blitz Advertising
2	M/s. Santex Builders & Developers, B-03, Block-15, Mumtaz Manzil, Near: Jaffrey Optics, University Road, Gulshan-e-Iqbal, Karachi. Ph: 34811403-5	M/s. Cross Check Communications
3	M/s. IPC Builders & Developers, Plot (Survey) 81, Sector 18-C, Deh Songal, Scheme 33, District East, Karachi. Ph: 34156464	M/s. Cross Check Communications
4	M/s. Cadet College Jhang, 21 KM Main Jhang Toba Highway, 4KM from Toba Motorway Interchange, Ph: 03-111-222-739	M/s. Hawk Advertising
5	M/s. Advans Pakistan Microfinance Bank Ltd Ground Floor, Bahria Complex # 1, Lalazar, M.T. Khan Road, Karachi. 35643670-4 Fax: 35643675	M/s. Media Network
6	M/s. Uber Technology Systems Pakistan (Pvt.) Ltd., 346-B, Ferozpur Road, Lahore.	M/s. Manhattan International (Pvt.) Ltd.
7	M/s. Karachi Town Builders & Developers, Plot No.93/1, Main Khayaban-e-Shujaat, D.H.A., Phase VI, Karachi.	M/s. Manhill Advertising ( for Tejori Heights, Karachi through M/s. Star Marketing )
8	M/s. Pakistan Credit Guarantee Co. Ltd., State Bank of Pakistan, 2nd Floor, Mall Road, Rawalpindi.	M/s. Maxim Advertising
9	M/s. Fatima Vegetable Oil Mills (Pvt.) Ltd., 12-KM, Faisalabad Road, Okara. Ph: 044-2661141 Fax: 2661104	M/s. Orient Communications
10	M/s. The Dawood Foundation, 10th Floor, Dawood Centre, M.T. Khan Road, Karachi. Ph: 35686001-16 Fax: 35684768	M/s. Prometheus (Pvt.) Ltd.
11	M/s. Educational Services (Pvt.) Ltd., 10-11, Gurumangat Road, Gulberg III, Lahore. UAN: 111-232-266 Fax: 35712027	M/s. Starcrest (Pvt.) Ltd. ( for Beaconhouse )  [ M/s. 4 Square cleared ]
12	M/s. Infinix Mobility Ltd., Rooms 05-15, 13A/F, South Tower, World Finance Centre, 17 Canton Road, Kowloon, Hong Kong.	M/s. Synergy Advertising ( for Infinix Mobile )

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Omega Villas (Pvt.) Ltd., Near: Motorway Faizpur Interchange, Main Sharaqpur Road, Lahore.	M/s. Roshni Communications	M/s. Revolution Media
2	M/s. Nippon Paint (Pakistan) (Pvt.) Ltd., 39-KM, Ferozpur Road, (Lilyani) Mustafabad, Tehsil & District Kasur. Punjab. Ph: 049-2450812-14 Fax: 2450815	M/s. Orient Communications	M/s. Manhattan Communication
3	M/s. Pakistan Elektron Ltd. (PEL),	No new agency appointed	M/s. GroupM Pakistan

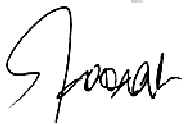
## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Exide Pakistan Ltd., A-44, Hill Street, Off: Manghopir Road, S.I.T.E., Karachi. Ph: 32593371-85 Fax: 32561679	M/s. Media Axis (Pvt.) Ltd.  ( M/s. Group M Pakistan cleared )

## IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	National Highways & Motorway Police, Ministry of Communications, Government of Pakistan, Lines Headquarter, Sector H-8/2, Islamabad.	<u>M/s. Oktopus 360 Media</u> : for Tender Notices.  <u>M/s. Orient Communications</u> : for Auction Notices.  <u>M/s. Adreach Advertising</u> : for Show Cause Notice and Situation Vacant Notices.
2	M/s. Quaid-e-Azam University, Islamabad.	<u>M/s. Channel 7 Communications</u> : for Admissions Spring MSc Programs / Undergraduate and PhD Programs / Mphil Programs and Recruitment for Faculty / Teaching Positions.  <u>M/s. Creative Junction</u> : for Admissions Fall MSc Program / Undergraduate and PhD Programs / Mphil Programs, Recruit- ment for Administrative Positions.  <u>M/s. Orient Communication</u> : for Tenders / Show Cause Notice / Admissions Evening Programs.  ( M/s. Interlink and M/s. Manhattan Communication cleared )
3	M/s. Trading Corp. of Pakistan (Pvt.) Ltd., 4th & 5th Floor, Finance & Trade Centre, Sharea Faisal, Karachi. Ph: 99202947-49 Fax: 99202722	<u>M/s. Oktopus Advertising</u> : for Tender Notice of all Procurements including Urea.  <u>M/s. Connect Marketing</u> : for all recruitment related ads and Public / Court Notices.  ( M/s. M Communications cleared )

Thanking you,



( Sarmad Ali )  
Secretary General