

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tol: 24012401 4 Form 24012405 compile comp Company compile compil

Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2020/91 17-Nov-20

All Member Publications To:

All Accredited / Associate Advertising Agencies

Dear Sirs.

I) NEW APPOINTMENT

<u>S.No.</u>	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Alpen Royal Gymkhana, B-03, Block-15, Mumtaz Manzil, Near: Jaffery Optics, University Road, Gulshan-e-Iqbal, Karachi. Ph: 34811403-5	M/s. Adarts Karachi
2	M/s. Trafigura Pakistan (Pvt.) Ltd., 20th Floor of the Sky Tower-West Wing, Dolmen City, HC-3, Block-4, Scheme-5, Clifton, Karachi. Ph: 35277001	M/s. Argus Advertising
3	M/s. Alpha College, 38-C, Block-6, P.E.C.H.S., Karachi. Ph: 34383830	M/s. Blitz Advertising (Till May 04, 2021)
4	M/s. Times Institute, Main Boulevard, Peer Khursheed Colon Multan. Ph: 061-6222951-3	M/s. Impact Advertising y,
5	M/s. Informatics Group of Colleges, 721, Block J-2, Johar Town, Lahore. UAN: 3481115577 Fax: 042-35315461-62	M/s. Impact Advertising
6	M/s. NR Developers, 41-U, Dr. Mahmood Hussain Road, Block-6, P.E.C.H.S, Karachi. Ph: 34540764-7 Fax: 34554286 & 97	M/s. Manhill Advertising (for Star Twin Towers, Rawalpindi through M/s. Star Marketing)
7	M/s. Star Classic, 78-West, Roshan Center, 1st Floor, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-2344491-2	M/s. Manhill Advertising (for Star Classic, Rawalpindi through M/s. Star Marketing)
8	M/s. Salman Enterprises (Builders & Developers) 202, Windsong Place, A-16, K.C.H.S., Off: Sharea-e-Faisal, Karachi. Ph: 34542116-7 Fax: 34542118	M/s. Marksman Advertising (M/s. Maxim Advertising cleared)

9 M/s. Shaheen Traders, Butt Center Basement Shop # 14, Shah Alam Market, Lahore. Ph: 042-37633300, 37652632

M/s. Unity Advertising & Marketing (for Godrej Expert Crème Hair Colors)

S.No. Clients Name & Address

M/s. Directorate of Estate Projects Air Headquarters, Islamabad.

Accredited Advertising Agencies

M/s. Synergy Advertising

(M/s. Maxim Advertising cleared)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

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New Advtg Agency S.No. **Client Name & Address Outgoing Agency** M/s. TPL Properties Ltd., M/s. Media Pulse (Pvt.) Ltd M/s. JWT Asiatic / T Media 12th Floor, Centrepoint, Off: Shaheed-e-Millat Expressway, Adjacent KPT Interchange, Karachi. Ph: 34390300 Fax: 35316032 M/s. Blue World City, M/s. Revolution Media M/s. The Brand Partnership Cam Arcade, Main GT Road,

Soan Camp, Near: Bahria Town, Phase 7, Entrance Gate, Rawalpindi. UAN: 111-22-3456

Rawalpindi. UAN: 111-22-3456

M/s. Engineers Housing Scheme No new a 2-B, Commercial Phase I,

No new agency appointed M/s. Message Communications

Lahore Cantt. Ph: 35728214 III) APPOINTMENT OF MBH

DHA (Ext LCCHS),

S.No. Clients Name & Address

M/s. VAVA Cars Pakistan (Pvt.) Ltd., 1st Floor, MA Tabba Foundation Building, Gizri Road, Block-9, Clifton, Karachi.

MBH(s)

Product/Area/ Agency

M/s. Group M Pakistan (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

M/s. Habib Bank Ltd., Head Office: 13-Habib Bank Plaza, Karachi. Ph: 32441476, 32444701 Fax: 32414191, 32444701 M/s. JWT Asiatic: for Corporate Brands and Retail Products.

M/s. Prestige Communications: for Consumer Products, subsidiaries and Naya Pakistan Certificates.

MBH

M/s. Group M: for Corporate Brands, Retail Products, Consumer Products and Subsidiaries.

Thanking you,

Yours faithfully.

(Sarmad Ali) Secretary General APNS