



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/244

December 17, 2012

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Strongman Medline, 95-G, Block 2, Shara-e-Quaideen, PECHS., Karachi. Ph: 34551109 Fax: 34311486	M/s. Adarts Karachi (Pvt.) Ltd.,
2	M/s. Institute of Cost & Management Accountants of Pakistan, ST-18/C, Block-6, ICMAP Avenue, Gulshan-e-Iqbal, Karachi. Ph: 99243900 Fax: 99243342	M/s. Channel 7 Communications (Pvt.) Ltd. <i>(M/s. Adgroup cleared)</i>
3	M/s. Conix International Consultants, # 14, 2nd Floor, Al-Babar Centre, F-8 Markaz, Islamabad. Ph: 051-2287353-4	M/s. Creative Junction (Pvt.) Ltd.
4	M/s. IGI Insurance Ltd., 7th Floor, The Forum, Suite No.701-713, G-20, Block-9, Khayaban-e-Jami, Clifton, Karachi. UAN: 111-234-234 Fax: 35301772	M/s. Connect Marketing Communications (Pvt.) Ltd.
5	M/s. Agrow Limited., 13-XX, Sector A, Khayaban-e-Iqbal, DHA, Phase-III, Lahore. Ph: 35693914-19 Fax: 35693991	M/s. Evernew Concepts (Pvt.) Ltd.
6	M/s. MBM International, 39, Mubarak Manzil, Agha Khan III Road, Karachi. Ph: 32735322, 32727684	M/s. Fourays (Pvt.) Ltd.
7	M/s. House of Beauty, Plot No.347/348, Street No.1, I/9 Industrial Area, Islamabad. Ph: 051-4101169	M/s. 4 Square Communications <i>(for Ajmal Perfumes)</i>
8	M/s. DKT Pakistan, Office # 604, 6th Floor, Clifton Diamond Building, Plot No.BC-10, Block-4, Clifton, Karachi,	M/s. Interflow Communications
9	M/s. National Disaster Management Authority, Ministry of Climate Change, Government of Pakistan, Islamabad.	M/s. M Communications
10	M/s. Z.S. Associates, FF-14, Center Point Plaza, Gulberg, Lahore. UAN: 111-159-159 Fax: 5871021	M/s. Midas (Pvt.) Ltd.
11	M/s. Pak Armoring (Pvt.) Ltd., Building 5C/1, 2nd Floor, Lane-2, Shahbaaz Comm, Phase-6, DHA, Karachi. Ph: 35240581-2 Fax: 35240583	M/s. Orient Communications (Pvt.) Ltd.
12	M/s. Karimi Builders & Developers, Plot No.SA-3, FL-2, Sector-2, Sceme 41, Surjangi Townl, Karachi. Ph: 36911223, 36911224	M/s. Value Added Marketing
13	M/s. University of Sindh, Jamshoro Sindh, Ph: 022-9213159, Fax:9213160	M/s. X Nine Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Advanced Hair Centre Int., 89-D, Opp. K.F.C. Jail Road, Lahore. Ph: 042-37577237, 37578119	M/s. Message Communications	M/s. Time N Space Media

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
2	M/s. Famous Brands (Pvt.) Ltd., S-14, Gulberg Plaza,, Main Boulevard, Gulberg III, Lahore.	No new agency appointed	M/s. JWT Asiatic

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH</u>
1	M/s. Allied Bank Ltd., Head Office: 1st Floor, 3-4, Tipu Block, New Garden Town, Lahore. UAN: 111-110-110	<u>M/s. Orient Communications:</u> for Corporate, Wanted and Notices etc. <u>Creative Agencies</u> <u>M/s. Fourays (Pvt.) Ltd:</u> for other than Corporate, Wanted and Notices, etc. <u>MBH</u> <u>M/s. Pak Media Communication:</u> for other than Corporate, Wanted and Notices, etc.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Bahria University, Shangrila Road, Sector E-8, Islamabad. Ph: 20063257	<u>M/s. Orient Advertising:</u> for Quotation Calls and Expression of Interests etc. <u>M/s. Creative Junction:</u> for Tender Notices. <u>M/s. Channel 7 Communications:</u> for Occassional Ads <u>M/s. G.H. Thaver:</u> for Karachi Campus
2	M/s. Pakistan Defence Officers Housing Authority, 2/B East Street, Phase-1, DHA, Karachi.	<u>M/s. Orient Advertising (Pvt.) Ltd.:</u> for DHA Mega Projects, DHA City Karachi (DCK) Tender Notices, Defence Authority Clubs, Facilitation Advertisement, Education Institutions Ads (Except Admission Ads), DHA Services Ads and DHA Tender Notices (Except Engineering Division) <u>M/s. Hawk Advertising:</u> for Tender Notices (Engineering Division) only, DHA Educational Institutional (Admission) and DHA Cogen Power and Desalination Plant. <u>M/s. Maxim Advertising:</u> for DHA City Karachi (DCK) Notice Ads & Miscellaneous Announcements. <u>M/s. Kimco Advertising:</u> for DHA City Karachi (DCK) Career Opportunities / Display Ads & Special Events.
3	M/s. Privatization Commission, Ministry of Privatization, Government of Pakistan, Islamabad.	<u>M/s. Midas Communications:</u> for Vacancy Ads and BESOS <u>M/s. M Communication:</u> for Expression of Interest and Privatization / Promotion. <u>M/s. Manhattan Communication:</u> for Tender Notices / Other Notices and occassional ads 23rd March & 14th August

Thanking You,

Yours faithfully,

-s/d-
(Masood Hamid)
Secretary General
APNS