



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/163

17-Dec-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Shield Corporation Ltd., 509, Business Avenue, Block-6, P.E.C.H.S, Shahrah-e-Faisal, Karachi. Ph: 34385003-4 Fax: 34556344	M/s. Blitz Advertising
2	M/s. Rice International (Pvt.) Ltd., Office No.1203, 12th Floor, Emerald Tower, G-19, Block-05, KDA Improvement Scheme No.5 Clifton, Karachi. Ph: 35147593-5 Fax: 35147596	M/s. Firebolt63 (Pvt.) Ltd.
3	M/s. New Defence View Housing Scheme (NDVHS) Jaam Pura Road, Dera Ghazi Khan, UAN: 064-111-123-790, Ph: 2013945	M/s. Future Vision Advertising (for NDV Broadway Shopping Mall)
4	M/s. Star Marketing (Pvt.) Ltd., Mezzanine Floor, Topra Plaza, Main University Road, Opp: Urdu Science College, Gulshan-e-Iqbal, Karachi. Ph: 34974674-76 Fax: 34974667	M/s. Manhill Advertising * Including COLAH, Faisalabad a Project of Chen One Builders, * Multi Orchard Villas (Jhang Bhatar Interchange Motor Way-I) a project of Abdalain Associate. * Mardan Enclave and * T-27 (Pace Tower) a project of Pace Pakistan.
5	M/s. Zain Builders & Developers, Plot # ST 1-A/2, Shahrah-e-Faisal, Karachi. Ph: 34395474-75 Fax: 34395476	M/s. Manhill Advertising: for Green City Hyderabad, Sindh (M/s. Cross Check cleared)
6	M/s. Leisure Leagues, 43-D, Block-6, P.E.C.H.S., Karachi. Ph: 34549968	M/s. Orient Communications
7	M/s. U Microfinance Bank Ltd., Plot # 13-B, College Road, F-7 Markaz, Islamabad. UAN: 111-182-265	M/s. Orient Communications
8	M/s. Jackpot-Texas (Pvt.) Ltd., 16 C-2, Gulberg-III, M. M. Alam Road, Lahore. Ph: 35756592-4 Fax: 35756550	M/s. Red Communications
9	M/s. MasterCard Pakistan (Pvt.) Ltd. C/o. M/s. Bahria 3 Regus Buildings, M.T. Khan Road, Karachi. Ph: 32427292 Fax: 32416830	M/s. Synergy Advertising (for Corporate Campaign)
10	M/s. Fatima Engineering Works, Behind Suzuki Township Motors, Peco Road, Lahore. Ph: 042-35943091-3	M/s. Time & Space Media

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Al-Ghazi Tractors Ltd., Karachi	No new agency appointed	M/s. G. H. Thaver & Co.
2	M/s. Gas & Oil Pakistan (Pvt.) Ltd., 23-T, Gulberg II, Lahore UAN: 111 46 46 46 Fax: 35778770	M/s. Oktopus 360 Media	M/s. The Circuit (Pvt.) Ltd.
3	M/s. Rotary Club of Karachi, 231, 2nd Floor, Muhammadi House, I.I. Chundrigar Road, Karachi. Ph: 32411458	M/s. Connect Marketing (for Advertising Campaign of Police Training)	M/s. G.S. Associate

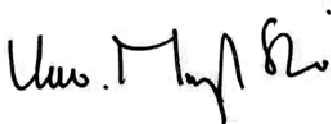
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| 4 | M/s. Exide Pakistan Ltd.,
A-44, A-45, Hill Street,
Off: Manghopir Road, S.I.T.E., Karachi.
Ph: 32593371-85 Fax: 32561679 | M/s. Group M Pakistan (MBH) | M/s. Marketing & Advertising |
| 5 | M/s. K&N's Poultry Farms,
K&N's Centre, 160 Banglore Town,
Shara-e-Faisal, Karachi.
Ph: 34533623-7 Fax: 34536630 | M/s. Adcom Media (MBH) | M/s. Manhill Advertising |
| 6 | M/s. Shalimar Construction Co. (Pvt.) Ltd.,
31-E, Industrial Area, Gurumangat Road,
Gulberg-III, Lahore. Ph: 35773067-8 Fax: 35773065 | M/s. Red Communications | M/s. Lahore Publicity Services |

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. National Institute of Science and Technical Education, Faiz Ahmed Faiz Road, Sector H-8/1, Islamabad. Ph: 051-9250290 Fax: 9250535	<u>M/s. Channel 7 Communications:</u> for Tender Notices & Supplements. <u>M/s. TNI Communications:</u> for Job Opportunity / Admission Notice and Display Advertisements. <u>M/s. Interlink Advertising:</u> for Expression of Interest (EOI), Show Cause Notices and Classified Ads other than Tender Notices and Job Opportunity / Admission Notices.
2	M/s. Pace Pakistan Ltd., 2nd & 3rd Floor, Pace Shopping Mall, Fortress Stadium, Lahore. Ph: 042-36623005-6-8 Fax: 3662312-22	<u>M/s. Revolution Media:</u> for Pace Circles. <u>M/s. Manhill Advertising:</u> for T-27 (Pace Tower) through Star Marketing
3	M/s. Trading Corporation of Pakistan (Pvt.) Ltd., 4th & 5th Floor, Finance & Trade Centre, Shahrah-e-Faisal, Karachi. Ph: 99202947-49 Fax: 99202722	<u>M/s. Oktopus Advertising:</u> for Tender Notice of all procurements including Urea. <u>M/s. M Communications:</u> for Recruitment ads, Public Notices and Court Notices.
<i>(M/s. Orient Advertising / Media Pulse / Interflow & MCL cleared)</i>		
4	M/s. Universal Service Fund, 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 051-9212308-9 Fax: 9214261	<u>M/s. Interlink Advertising:</u> for Display Ads (Broadband Program, Special Projects and Classified Ads (inviting Bids for Boradband Projects) and Speical Projects. <u>M/s. The Circle Agency:</u> for Display Ads (Optic Fiber Program), Classified Ads (Inviting Bids for Optic Fiber Program and Job Opportunities). <u>M/s. Channel 7 Communications:</u> for Display Ads (Rural Telecom Program), Corporate, Classified Ads (inviting Bids for Rural Telecom Projects, Procurement of Equipments), Engagement of Consultants Services, Technical Auditors and Annual Reports.
4	M/s. Warsan Homoeopathic Laboratories, Qasim Zia Industrial Estate, 23-K.M., Link Ferozpur Road, Lahore. Ph: 35260315 Fax: 35260318	<u>M/s. Modem4 (Pvt.) Ltd.:</u> for "Hepaguard Elixir" and "Silibin Tablets" <u>M/s. Revolution Media:</u> for " Water Berry" and "Avena Whitening Cream" <i>(M/s. Eiman Ad Communications cleared)</i>

Thanking you,

Yours faithfully,



(Umer Mujib Shami)

Secretary General
APNS