



# All Pakistan Newspapers Society

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Ref: APNS/2011/40

February 18, 2011

To: **All Member Publications.**

Sub: **Restoration of Business of M/s. Maxim Advertising Co (Pvt) Ltd on 60 days Credit**

Dear Sirs,

This refers our Circular No. APNS/2011/17 dated January 24, 2011 regarding suspension of the above accredited advertising agency.

We are pleased to inform you that the above agency has provided us a schedule of payment towards reported dues of member publications. We have on the recommendation of majority of member publications, decided to restore the business of the above agency with condition to allow credit facility as provided to provisional accredited advertising agencies. Member publications are advised to accept the advertisements released by the above agency and send their complaints pertaining to Mar-April 2011 and onward clearances as per following schedule till further communications:

Mar-Apr, 2011	Dates to File Complaints
1st Stage	11th June
2nd Stage	12th June to 16th June
3rd stage	17th June to 21st June

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

**Please note that City District Government Karachi would remain suspended.**

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )

Secretary General