



# All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi  
Tel: 35671256, 35671314 Fax: 35671310, email: apns@apns.com.pk, Web: www.apns.com.pk

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## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name &amp; Address</u>   | <u>Accredited Advertising Agencies</u>  |
|--------------|---|---|
| 1            | M/s. Patients' Behbud Society,<br>Stadium Road, Karachi. Ph: 34930051   | M/s. Firebolt63                         |
| 2            | M/s. Burj Bank Ltd.,<br>(Formerly Dawood Islamic Bank Ltd.)<br>Trade Centre, I.I. Chundrigar Road,<br>Karachi. Ph: 32637174-75  | M/s. Interflow Communications           |
| 3            | M/s. Asian Trading & Services,<br>74-C, Jami Commercial Street # 9,<br>Phase-7, DHA, Karachi. Ph: 35311890-91   | M/s. Jupiter Communications (Pvt.) Ltd. |
| 4            | M/s. Directorate General of Immigration<br>& Passports,<br>Government of Pakistan, (Headquarters),<br>G-8/1, Mauve Area, Islamabad.   | M/s. Kenad (Pvt.) Ltd.                  |
| 5            | M/s. Global Institute Lahore,<br>3-Aurangzaib Block, New Garden Town,<br>Lahore. Ph: 35857924-6 UAN: 111-729-729  | M/s. Marshal Advertising                |
| 6            | M/s. The Gujrat Chamber of Commerce &<br>Industry<br>169, G.T. Road, Gujrat.<br>Ph: 3523012-4 Fax: 3523011  | M/s. M Communications                   |
| 7            | M/s. School of Culinary Arts,<br>(Centers for Trade & Technician Skills )<br>21, G-1, Main Canal Road, Johar Town,<br>Lahore (Near: Doctors Hospital).<br>Ph: 35291105-06 Fax: 35291107 | M/s. Mint Idea House                    |
| 8            | M/s. FMS (Pvt.) Ltd., (FM100)<br>Plot # 43-5, E/3, Block-6, PECHS,<br>Karachi. Ph: 34549055-9 Fax: 34546851   | M/s. Synergy Advertising                |
| 9            | M/s. Association of Telecom (LDI Operators),<br>Unit B, 44 Nazimuddin Road,<br>F-6/1, Islamabad. Ph: 2272004-5  | M/s. The Circuit (Pvt.) Ltd.            |
| 10           | M/s. Adamjee Diesel Engineering Pakistan (P)<br>Ltd<br>4th Floor, Adamjee House, I.I. Chundrigar Road,<br>Karachi. UAN: 111-363-749 Fax: 32418954                                       | M/s. TNI Communications                 |
| 11           | M/s. Essentials Pakistan (CASIO Brands)<br>3rd Floor, Haq Plaza, 35-Nisbat Road,<br>Lahore. Ph: 042-37236712 Fax: 37236713  | M/s. Time & Space Media                 |

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name &amp; Address</u>   | <u>New Advtg Agency</u>             | <u>Outgoing Agency</u>                       |
|--------------|--|-------------------------------------|--|
| 1            | M/s. Attock Refinery Ltd.,<br>Refinery P.O. Morgah, Rawalpindi.<br>Ph: 051-5487041 Fax: 5487859      | No new agency appointed             | M/s. Manhattan<br>Communications (Pvt.) Ltd. |
| 2            | M/s. KASB Bank Ltd.,<br>Business & Finance Centre,<br>I.I. Chundrigar Road, Karachi. Ph: 32446005-10 | M/s. Wahedna D' Arcy<br>(Pvt.) Ltd. | M/s. The Brand Partnership<br>(Pvt.) Ltd.    |

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|---|---|---|---|
| 3 | M/s. Malaysian Palm Oil Council,<br>11-3rd Floor, Leeds Centre, Main Boulevard,<br>Gulberg-III, Lahore.<br>Ph: 35716600-01 Fax: 35716602  | M/s. Velocity Marketing &<br>Communications     | M/s. JWT Asiatic                              |
| 4 | M/s. Pakson Int'l. Plastic Industries (Pvt.) Ltd.<br>49-A, S.I.E. # 1, Gujranwala.<br>Ph: 3842891-7 Fax: 3250167  | M/s. Time N Space Media<br>(Pvt.) Ltd.          | M/s. Evernew Concepts<br>(Pvt.) Ltd.          |
| 5 | M/s. STEDEC Technology Commercialization<br>Corporation of Pakistan,<br>Stedec House, Adj. Aiwan-e-Science Building,<br>Ferozpur Road, Lahore.<br>Ph: 99230541-42 Fax: 99230543 | M/s. Interflow<br>Communications<br>(Pvt.) Ltd. | M/s. Message<br>Communications<br>(Pvt.) Ltd. |
| 6 | M/s. Tethyan Copper Company (Pvt.) Ltd.<br>House No.11, Street No.3, F-8/3,<br>Islamabad. Ph: 2069500 Fax: 2854178  | No new agency appointed                         | M/s. Midas (Pvt.) Ltd.                        |
| 7 | M/s. Thai Airways International Public Co. Ltd.,<br>7th Floor, Technology Park, Shahrah-e-Faisal,<br>Karachi. Ph: 32788000 Fax: 32791939  | No new agency appointed                         | M/s. Synergy Advertising                      |

**III) APPOINTMENT OF MBH**

| <b>S.No.</b> | <b>Clients Name &amp; Address</b>   | <b>Creative</b>                               | <b>MBH</b>                         |
|--------------|---|---|------------------------------------|
| 1            | M/s. Engro Corporation Ltd.,<br>(Engro Corp.)<br>8th Floor, The Harbor Front Building,<br>HC-3, Marine Drive, Block-4, Clifton,<br>Karachi. Ph: 35297501-10 Fax: 35810669 | M/s. International Advertising<br>(Pvt.) Ltd. | M/s. GroupM Pakistan (Pvt.)<br>Ltd |

**IV) ADDITIONAL APPOINTMENT**

| <b>S.No.</b> | <b>Client Name &amp; Address</b>  | <b>Product/Area/ Agency</b>  |
|--------------|---|--|
| 1            | M/s. Federal Public Service Commission,<br>F.5/1, Aga Khan Road, Islamabad.   | <u>M/s. Orient Advertising:</u><br>for Consolidated advertisements of the Commission.<br><br><u>M/s. Communication Spot:</u><br>for Public Notices regarding various exams.<br><br><u>M/s. Channel 7 Communications:</u> for Tender Notices / Ads<br>regarding recruitment of Ministerial Staff etc. |
| 2            | M/s. Institute of Business & Technology, (Biztec)<br>Main Ibrahim Hydri Road, Korangi Creek,<br>Karachi. Ph: 35091871-3 Fax: 35092348 | <u>M/s. Kimco Advertising:</u> for Biztec Intermediate College<br>of Arts & Sciences.<br><br><u>M/s. Synergy Advertising:</u> for other than Biztec Intermediate<br>College of Arts & Sciences.  |
| 3            | M/s. Naya Tel (Pvt.) Ltd.,<br>GD Arcade, 73-E, Fazal-ul-Haq Road,<br>Blue Area, Islamabad.<br>UAN: 111 11 44 44 Fax: 8310100          | <u>M/s. Channel 7 Communications:</u> for Display Ads.<br><br><u>M/s. Enhancerz Communications:</u><br>for other than Display Ads.   |

Thanking You,

Yours faithfully,

-s/d-

**Sarmad Ali**  
Secretary General