



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/149

July 18, 2011

To: All Member Publications
All Accredited Advertising Agencies

Sub: Suspension of Advertisements of
Pakistan Electronic Media Regulatory Authority (PEMRA)

Dear Sirs,

We have to inform you that Pakistan Electronic Media Regulatory Authority (PEMRA) have failed to complete the APNS requirement of appointments despite our various communications. We have therefore, decided to suspend the business of the above clients with immediate effect.

Member publications are hereby, advised not to accept any advertisement of Pakistan Electronic Media Regulatory Authority (PEMRA) through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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