



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/121

August 18, 2015

To: **All Member Publications**

Sub: **Grant of Associateship to M/s. The Brand-Ache Communications, Lahore**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on August 10, 2015 at Islamabad has decided to grant associateship to M/s. The Brand-Ache Communications, RB-2, 3rd Floor, Awami Complex, 1/4 Usman Block, New Garden Town, Lahore, Ph: 042-35940278-9 with immediate effect.

As per rules of the Society, the associate agency will be allowed upto 14% trade discount as decided by the Executive Committee from time to time. The associate agencies will be required to submit their release along with cheques of 60 days. These agencies will not be allowed to handle government advertising.

Member publications are hereby requested to add the name of the above agency in the list of APNS advertising agencies as an associate agency and enlist the following clients as the clients of M/s. The Brand-Ache Communications :

1. M/s. Shaukat Khanum Memorial Cancer Hospital,
7A Block R-3, M.A. Johar Town,
Lahore. Ph: 042-35905000 Fax: 35945208
2. M/s. Wareesa Islam Trust,
72-B, Timber Market, Ravi Road,
Lahore. Ph: 042-37720476
3. M/s. Reef Land Collection,
51-G, Phase I, D.H.A.,
Lahore. Ph: 042-35741881
4. M/s. MANHA International Trading Co.,
House No.117, LDA Nabi Pura # 02,
Gulberg III, Lahore.
5. M/s. Mian Channu Industries,
Plot # 72, Timber Market,
Ravi Road, Lahore.
UAN: 042-111-335-893 Fax: 042-35741881
6. M/s. V CAN,
426-D Block, Faisal Town,
Lahore. Ph: 042-35221568 Fax: 35163426

M/s. The Brand-Ache Communications, Lahore have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General