



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2016/111

18-Aug-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. ERDC Metal Paint Products (Pvt.) Ltd., Plot No.158, St. No.9, I-10/3, Islamabad. Ph: 051-4447795 Fax: 4443928	M/s. Channel 7 Communications (for Career Opportunities)
2	M/s. Islamic Relief Pakistan, St # 7, Plot # 2, G-10/2, Islamabad. Ph: 2114212-17 Fax: 2114170	M/s. Channel 7 Communications
3	M/s. Lahore School of Accountancy & Finance, 47/C3, Gulberg III, Liberty Market, Lahore. Ph: 042-35870645-47	M/s. Future Vision Advertising
4	M/s. Golden Property, (Advisor & Builders) Office # 1-G, Plot No.C-18, Golden Plaza, Ghorri Garden, Islamabad.	M/s. Manhill Advertising (for Golden Heights Gulberg, Islamabad)
5	M/s. Engititan (Pvt.) Ltd. 807, Fakhri Trade Center, Shara-e-Liaquat, Karachi. Ph: 32640287	M/s. Manhill Advertising (for project Akber Arcade at Gulberg Greens, Islamabad)
6	M/s. Mason Builders, Ashiyana City, Pakpattan Road, Arifwala.	M/s. Manhill Advertising (for Aashiyana City)
7	M/s. World Expo Pakistan, G-002, Billy's Galleria, Block # 18, Gulistan-e-Jauhar, Karachi. Ph.& Fax: 34010376-77	M/s. MCM Advertising
8	M/s. Fast Marketing Consultants (Pvt.) Ltd., Office No.2 & 6, 1st Floor, Commercial Center, PCSIR, Phase-II, Lahore. UAN: 042-111-727-362	M/s. Midas Communications Pakistan (for ASC Colony, Phase II, Nowshera, SAREMCO Residencia, Lahore City Star Residencia, Lahore and Hamza Residencia, Lahore)
9	M/s. Patel City, (Builders & Developers), FL-1, Sector 51 / A, Scheme 33, Near: Gulshan-e-Maymar Turning, Karachi. UAN: 111-751-751	M/s. Oktopus360 Media
10	M/s. Memon Builders, (Builders& Developers) A-1, 1st Floor, Topra Plaza, SB-27-28, Block # 13/C, Opp. Urdu Science College, University Road, Gulshan-e-Iqbal, Karachi. Ph: 34830042-43 Fax: 34982298	M/s. Oktopus360 Media
11	M/s. Zafar & Associates, 8-G, Mushtaq Gurmani Road, Gulberg II, Lahore. Ph: 35958811-15 Fax: 35959095	M/s. Prometheus (Pvt.) Ltd.
12	M/s. Afro-Asian Institute, 74 Westwood Colony, Near: Farooq Hospital, Canal Road, Lahore. Ph: 37498586-87	M/s. Revolution Media

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| 13 | M/s. Landscape (Pvt.) Ltd.,
3rd Floor, 20-C, Main Khayaban-e-Shahbaz,
Lane 2, DHA Phase VI, Karachi.
UAN: 111-5263-11 Fax: 35240520 | M/s. The Circuit (Pvt.) Ltd.
<i>(for Architecture, Interior Design, Engineering & Construction)</i> |
| 14 | M/s. Alfarid Corporation Ltd.,
4th Floor, 20-C, Main Khayaban-e-Shahbaz,
DHA Phase VI, Karachi.
UAN: 111-2532-11 Fax: 35240514 | M/s. The Circuit (Pvt.) Ltd.
<i>(For Rice, Herbs, Dry Fruits, Gums & Resins)</i> |

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

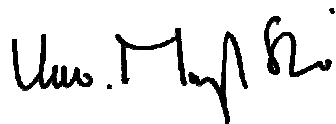
<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Bays International (Pvt.) Ltd., <i>(Formerly Mehran Enterprises)</i> 756-C, Central Commercial Area, Behind Tariq Center, Tariq Road, Karachi. Ph: 34302232 Fax: 34302235	M/s. Brainchild Communications	M/s. Interflow Communications / M/s. JWT Asiatic
2	M/s. Faisalabad Oil Refinery (Pvt.) Ltd., 10-KM, Faisalabad Road, Chiniot. Ph: 2424411-16 Fax: 2424417	M/s. Blitz Advertisiing	M/s. Mass Advertising
3	M/s. Federal Public Service Commission, F.5/1, Aga Khan Road, Islamabad.	M/s. M Communications <i>(for Consolidated Ads of the Commission, Tender Notices / Ads regarding Recruitment of Ministerial Staff and Public Notices regarding various Exams)</i>	M/s. Interlink Advertising
4	M/s. Khushhali Microfinance Bank Ltd., <i>(Formerly Khushhali Bank Ltd.)</i> Plot No.55-C, 5th Floor, Ufone Tower, Jinnah Avenue, Blue Area, Islamabad. UAN: 111-092-092 Fax: 9245120	M/s. Synergy Advertising	M/s. Red Communication Arts
5	M/s. Panther Tyres Ltd., Panther House, 1566-124, Main Walton Road, Lahore Cantt. UAN: 042-111 55 4444	M/s. Creative Junction (Pvt.) Ltd.	M/s. Message Communications
6	M/s. Cancer Care Hospital & Research Centre,	No new agency appointed	M/s. Oktopus 360 Media
7	M/s. Admore Gas (Pvt.) Ltd., Karachi.	No new agency appointed	M/s. Mass Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. International Islamic University Islamabad, Office of the Head (Protocol & Public Relations) Islamabad. Ph: 051-9019247 Fax: 9257611	<u>M/s. Channel 7 Communications:</u> for Main Admission for Spring Semester and IPD (Institute for Professional Development) <u>M/s. Manhattan Communications:</u> for Main Admission for Fall Semester Constituent Unit and Short Courses. <i>(M/s. Manhattan Pakistan cleared)</i>
2	M/s. Taloo Builders & Developers, 1-Dashtiyar Chamber, Ground Floor, Plot No.SB-32, Block-13/C, Gulshan-e-Iqbal, University Road, Karachi. Ph: 34977171-3 Fax: 34812453	<u>M/s. Manhill Advertising:</u> for Taloo Gold Residency. <u>M/s. Cross Check Communications:</u> for other than Taloo Gold Residency.

Thanking you,

Yours faithfully,



(Umer Mujib Shami)

Secretary General, APNS