



All Pakistan Newspapers Society

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Ref: APNS/2011/195

October 18, 2011

To: All Member Publications

Sub: Dues against M/s. Blitz Advertising (Pvt.) Ltd..

Dear Sirs,

M/s. Blitz Advertising (Pvt.) Ltd., Karachi, an accredited advertising agency of the APNS, has requested us to release their bank guarantee and de-accredit the agency.

In this respect, we request you to send us the statement of your outstanding dues supported by RO and invoices, upto October 15, 2011, if any, relating to the ads released through M/s. Blitz. Please send your response latest by 31-10-2011. If no reply is received within the stipulated date, we will be constrained to presume that there is nothing outstanding against the agency and the Bank Guarantee deposited by the agency, will be returned and the accreditation of the agency will be withdrawn.

Thanking you,

Yours faithfully,

-s/d-

(**Sarmad Ali**)
Secretary General

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