



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/206

December 18, 2014

To: **All Member Publications**

Sub: **Segregation of M/s. Unity Advertising Agency**

Dear Sirs,

We have to inform you that the Executive Committee of the APNS at its meeting held on December 07, 2014 has approved the request from M/s. Unity Advertising Agency wherein it has requested separation of partners business in the form of two agencies i.e. M/s. Unity Advertising Agency (Kh. Akleem Shahid) and M/s. Unity Advertising & Marketing (Kh. Nadeem Azhar).

The agency has provided following required documents:

1. Regularization fee of Rs.100,000/-.
2. Bank Guarantee of Rs.1 Million.
3. NOC issued by Khawaja Akleem Shahid.
4. Revised Personal Surety of M/s. Unity Advertising & Marketing.

You are hereby requested to accept advertisements from the following agencies as separate entities

M/s. Unity Advertising Agency

44 Commercial Building,
Sharae Quaid-e-Azam,
Lahore.
Ph: 37220800

M/s. Unity Advertising & Marketing

46-C, Shahid Colony, Wahdat Road,
Lahore.
Ph: 37426722, 37426724 Fax: 37426723

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General