



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/167

December 18, 2017

To: All Member Publications

Sub: Campaign to Celebrate 70 Years of Independence.

Dear Sirs,

We are in receipt of a letter No.F.16/(46)/2017-HP dated December 15, 2017 from Press Information Department, Govt. of Pakistan, Islamabad wherein it has been requested that APNS members provide special coverage for highlighting and promoting the campaign of Govt. of Pakistan for celebrating 70 years of independence.

We reproduce hereunder the above letter, which is self-explanatory, for your information and compliance.

“ Sub: Birth Anniversary of Quaid-e-Azam Muhammad Ali Jinnah

The Government of Pakistan plans to celebrate 141st Birth Anniversary of Quaid-e-Azam Muhammad Ali Jinnah from 20th December to 31st December, 2017 as part of 70 years celebrations of Independence of Pakistan with national zeal, fervor and in befitting manner under the theme “Hamara Quaid and Main Hun Quaid Ka Pakistan”.

In view of the significance of the occasion, you are requested to join hands by carrying out special coverage for highlighting and promoting the ideals and views of the father of the nation especially with regard to the unity, faith, discipline; rule of law, supremacy of constitution and upholding democracy.

Looking forward to your kind support and participation during the celebrations.

Yours sincerely,

*(Muhammad Saleem)
Principal Information Officer”*

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS