



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2023/04

January 19, 2023

All Concerned Member Publications

Sub: Clearance Period: Sep-Oct 2022

Dear Sirs,

We have to inform you that the payment for Sep-Oct, 2022 clearance period has fallen due on January 15, 2023. You are therefore requested to lodge your complaints from January 15, 2023 to January 22, 2023 positively. Please note that any late complaint received after January 22, 2023 will not be entertained.

We have noted with concern that some of our member publications do not follow the APNS Clearance Schedule while lodging complaints with APNS. The formats for complaints are as under:

1. COMPLAINTS AGAINST ADVERTISING AGENCIES:

The complaints against advertising agencies relating to dues of **Commercial Clients, Govt. of Punjab, Govt. of Balochistan and Govt. of AJK only** must be forwarded as per following format:

Name of Agency					
Bill No.	Dated	RO No.	Dated	Client	Amount
Total:-					

Please do not include dues against Federal Govt. KP and Sindh Information in the agency's statement.

2. Complaints of dues against Federal and KP Governments be sent as per the following format:

RO No.	Dated	Name of Departments	Classified	Display	Amount

3. Complaints of dues against Sindh Information Department be sent as per the following format:

RO No.	Date	Name of Deptt.	Budgeted Dues	Non-Budgeted Dues	Ad. Agency	Amount
					(In case of Display)	

You would appreciate that without your cooperation, the APNS Secretariat cannot achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope that all member publication will ensure strict adherence to the clearance procedures in their own interest.

Thanking you.

Yours faithfully,

-s/d-
(Dr. Tanvir A. Tahir)

Executive Director
A P N S

