



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/37

February 19, 2014

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of**

- M/s. Evernew Concepts (Pvt) Ltd**
- M/s. Midas (Pvt) Ltd**

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dishonoured cheques of member publications. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agencies through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. www.apns.com.pk for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General

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