



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2019/19

19-Feb-19

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Mega Medical Complex, 4-Mall Police Station Road, Opp: AFIC, Rawalpindi Cantt. Ph: 051-5701444	M/s. Ad World (Pvt.) Ltd.
2	M/s. Blue Sapphire Educational Network (Pvt.) Ltd., 8-P Block, Model Town Ext., Lahore. Ph: 042-35166612-4	M/s. Adetude (Pvt.) Ltd.
3	M/s. Escon Services Consultant, Office No.16, 4th Floor, Aries Tower, Shamsabad, Murree Road, Rawalpindi. Ph: 051-4575459	M/s. GAMS (Pvt.) Ltd.
4	M/s. South City Healthcare Education Hub (Pvt.) Ltd., St-1, Block-3, Shahrah-e-Firdousi, Clifton, Karachi. Ph: 35878638	M/s. Hawk Advertising
5	M/s. TPL Life Insurance Ltd., 12th Floor, Centrepoint, Off: Shaheed-e-Millat Expressway, Near: KPT Interchange Flyover, Karachi. UAN: 111-000-330	M/s. Manhattan International
6	M/s. OGDG Employees Cooperative Housing Society, Room # 403, 4th floor, Azeem Mansion, Fazal-e-Haq Road, Blue Area, Islamabad.Ph: 2802004 Fax: 9245080	M/s. Smart Ways Communications
7	M/s. United King, Ibrahim Residency, Sharfabad, Karachi. UAN: 111-022-022, Fax: 34135354	M/s. Starcrest (Pvt.) Ltd.
8	M/s. Super Asia Muhammad Din Sons Ltd., G.T. Road, Gujranwala Ph: 055-4272801-5 Fax: 4271238	M/s. Synergy Advertising ( for Super Asia and Whirlpool Brands )
9	M/s. Chicago Clinics, 135-DD, CCA, Phase IV, DHA, Lahore.	M/s. The Brand-Ache Communications

- 10 M/s. Center for Autism Rehabilitation & Training Sindh,  
Department of Empowerment of Persons with Disabilities, Govt. of Sindh.  
ST-31, Block-15, Gulistan-e-Jauhar,  
Karachi. Ph: 99249620-25
- M/s. TNI Communications
- 11 M/s. Institute of Early Childhood Education and Development (IECED),  
Plot # 1-1/A, 1st Floor, P.E.C.H.S.,  
Block No.06, Near: Nursery Bus Stop,  
Main Shahrah-e-Faisal,  
Karachi. Ph: 021-34151114
- M/s. Transworld Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF CLIENTS' NAME

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Signify Pakistan Ltd., ( Formerly Philips Pakistan Ltd. ) 6th Floor, Bahria Complex 1, 24. M.T. Khan Road, Karachi. UAN: 111-786-777 Fax: 35644280	M/s. Media Axis (Pvt.) Ltd.

## III) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Memon Medical Institute Hospital, Deh Dozen, Hyder Buksh Gabool Road, Safoora Goth, Chowrangi, K.D.A. Scheme No.33, Karachi. Ph: 34691147 -54 Fax: 34691193	M/s. Marksman Advertising	M/s. National Advertisers
2	M/s. Otsuka Pakistan Ltd., 30-B, Sindhi Muslim Co-operative Housing Society, Karachi. Ph: 34528651-54 Fax: 34549857	M/s. MCM Advertising	M/s. National Advertisers
3	M/s. Clipsal Pakistan (Pvt.) Ltd.,	No new agency appointed	M/s. JWT Asiatic
4	M/s. Pierlite Pakistan (Pvt.) Ltd.	No new agency appointed	M/s. JWT Asiatic
5	M/s. Army Welfare Trust, Rawalpindi	No new agency appointed	M/s. M Communications

## IV) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Unity Foods Ltd., Unity Tower, Plot # 8 C, Block-C, P.E.C.H.S., Karachi. Ph: 34373605-7 Fax: 34373608	M/s. Adcom Media (Pvt.) Ltd. ( for Dastak Cooking Oil, Pure and any other future products )
2	M/s. MAF Hypermarkets Pakistan (Pvt.) Ltd., Fortress Stadium, Lahore. Ph: 042-32305100 Fax: 36623399	M/s. Group M Pakistan (Pvt.) Ltd.  ( M/s. RG Blue Communications cleared )

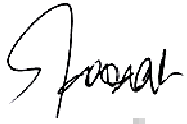
3 M/s. Tariq Glass Industries Ltd.,  
128-J, Model Town,  
Lahore. UAN: 111-343-434  
Fax: 042-35857692

M/s. Group M Pakistan (Pvt.) Ltd.  
( Till March 31, 2019 )

**V) ADDITIONAL APPOINTMENT**

<b>S.No.</b>	<b>Client Name &amp; Address</b>	<b>Product/Area/ Agency</b>
1	M/s. Bank Islami Pakistan Ltd., 11th Floor, Executive Tower, Dolmen City, Marine Drive, Block-4, Clifton, Karachi. UAN: 111-247-111 Fax: 35378373	<p><u>M/s. Orient Advertising:</u> for Legal Notices, Financial Statements Mudaraba (Bank Islami Mudraraba Investment Ltd.), Matters pertaining to Corporate Affairs.</p> <p><u>M/s. Orient Communications:</u> for Wealth Management Product including Deposit and Takaful Debit Cards Corporate Ads, Consumer Banking (Auto Home Finance) Corporate &amp; Investment Banking and HR Ads.</p> <p><u>M/s. RG Blue Communications:</u> for One Touch Banking till April 05, 2019.</p>

Thanking you,



( Sarmad Ali )  
Secretary General

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