

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2020/21

February 19, 2020

To: All Member Publications.

Sub: Provisional Restoration of Business of

1. M/s. Concept One (Pvt) Ltd

2. M/s. Synergy Advertising (Pvt) Ltd

Dear Sirs,

This refers our Circular No.APNS/2019/110 dated October 08, 2019 and No.APNS/2020/20 dated February 18, 2020 regarding suspension of the above accredited advertising agencies.

We are pleased to inform you that the above agencies have settled and provided us a schedule of payment towards the balance reported dues of member publications. We have therefore, decided to provisionally restore the business of the above agencies with immediate effect. Member publications are advised to accept the advertisements released by the above agencies till further communication.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

(Sarmad Ali) Secretary General

APNS