



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2019/68

June 19, 2019

**To: All Members Publications.
All Accredited Advertising Agencies.**

**Sub: Rates Applicable on the Ads of
Pakistan Council of Architects and Town Planners**

Dear Sirs,

We are in receipt of a letter No.PCATP/APNS-Adv-/2019/ dated May 30, 2019 from Pakistan Council of Architects and Town Planners wherein it has been maintained that the PCATP is a pure government organization and requested to charge pure government rate on their advertisements.

We have examined the documents provided with the request and agree with the contention of the PCATP and request you to include the above client in List A i.e. pure government rate with immediate effect.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

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