



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/77

19-Jul-21

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. The University of Lahore, 1-KM, Defence Road, Off: Bohobatian Chowk, Lahore. UAN: 111-865-865	M/s. Future Vision Advertising
2	M/s. Healthcare Devices Association of Pakistan, Office No.301, 3rd Floor, Speedy Tower, Plot No.129/I, Main Korangi Road, DHA, Phase-I, Karachi. Ph: 35386715-16	M/s. MCM Advertising
3	M/s. KS Enterprises, Ground Floor, C/o. Dareshani House, Opp: Y2K School, Jelani Road, Sukkur. Ph: 071-5622294	M/s. Maxim Advertising Co.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) LIST OF CLIENTS UPDATED

We have initiated process of updating list of clients of advertising agencies. Following agencies have informed that the clients mentioned hereunder, are not being handled by them, hence, be deleted from their list of clients. The member publications are advised to accept the ads of these clients through any source :

S.No. Agency Name

- M/s. Prelude Advertising, Karachi.**
- 1 M/s. Kingson Real Estate, Karachi.
 - 2 M/s. Teletec Mobile, Karachi.
- M/s. S.V. Advertising (Pvt.) Ltd., Lahore.**
- 1 M/s. Associated Engineering Concern Ltd., Lahore
 - 2 M/s. Aven Shoe Co. (Pvt.) Ltd., Lahore
 - 3 M/s. Descon Manufacturing (Pvt.) Ltd., Lahore
 - 4 M/s. Essa Engineering Co. (Pvt.) Ltd., Lahore
 - 5 M/s. Flying Cement Company Ltd., Lahore Cantt.

- 6 M/s. IBMCC Computer College, Lahore
- 7 M/s. J & I Associates, Lahore
- 8 M/s. Micro Computer International, Lahore
- 9 M/s. Muzammil Oil & Soap Industires (Pvt.) Ltd., Multan
- 10 M/s. Punjab Lok Sujag, Lahore
- 11 M/s. Sale Aids, Lahore
- 12 M/s. Syyed Machinary Ltd., Lahore
- 13 M/s. United Dairy Farms, Lahore
- 14 M/s. Volcom Co. Ltd., Lahore
- 15 M/s. Wildlife Department,
(Publicity Cell Punjab), Lahore

M/s. Transworld Advertising,
Karachi

- 1 M/s. Ace Enterprises, Karachi
- 2 M/s. Codebase Technologies, Karachi
- 3 M/s. Delta Insurance Co. Ltd., Karachi
- 4 M/s. Dharsi Computer Institute, Karachi
- 5 M/s. GOLDSOFT, Karachi.
- 6 M/s. Hammad Enterprises, Karachi
- 7 M/s. Heaven Developers (Pvt.) Ltd., Karachi
- 8 M/s. Inam Business Associates, Karachi
- 9 M/s. Instanet (Pvt.) Ltd., Karachi
- 10 M/s. Narel of California, Karachi
- 11 M/s. RRP Ltd., Karachi
- 12 M/s. Raspo Pharma, Karachi
- 13 M/s. Tri Star Shipping Lines Ltd., Karachi
- 14 M/s. The Golden Information Bureau, Karachi
- 15 M/s. Tycon Garments, Karachi
- 16 M/s. Welcome Pakistan Ltd., Karachi (*for Insecticide*)

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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