



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2021/11

February 20, 2021

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Advertisements of "Evacuee Trust Property Board."

Dear Sirs,

This refers to our circular No.APNS/2019/121 dated November 14, 2019 wherein, we advised you not to accept the advertisements of M/s. Evacuee Trust Property Board through any source other than their listed agency i.e. M/s. Midas (Pvt.) Ltd.

We have noted that despite our above circular some member publications are publishing the advertisements of M/s. Evacuee Trust Property Board through other source which is violation of APNS rules. We hereby again advise all member publications / advertising agencies not to publish / release any ad of M/s. Evacuee Trust Property Board issued directly or through PID or any other source failing which, disciplinary action will be taken against the violating member publications.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

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