



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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APNS/2020/45

20-May-20

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Pakistan Air Force, Air Headquarters, Islamabad. Ph: 051-9507751 Fax: 9260868	M/s. Hawk Advertising
2	M/s. Askari Bank Ltd., 1st Floor, NPT Building, Plot No.18, F-8 Markaz, Islamabad Ph: 051-2857424-39 Fax: 2857417	M/s. Synergy Advertising
3	M/s. Pak Aid Welfare Trust 2nd Floor Office No. 4, MB City Mall Plaza 1-8, Markaz, Islamabad Cell# 03000509831	Adage Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No. Clients Name & Address

III) APPOINTMENT OF MBH

S.No.	Clients Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. Usmanco International 33-C Block-2, PECHS Masjid-e-Tayyaba Road, Karachi UAN: 111-454-111	No new agency appointed	Manhill Advertising
2	M/s. The Indus Hospital Korangi Crossing, Karachi UAN# 111-111-880 Fax: 25112718	Spectrum Communication	Manhattan International

S.No. Clients Name & Address

MBH(s)

M/s. Pakola Products Ltd.,
D-113, S.I.T.E., Manghopir Road,
Karachi. Ph: 2561300-9 Fax:
2563118-9

M/s. Media Axis (Pvt.) Ltd.
(for Pakola Flavored Milk, Pakola Yum Milk and
Pakola UHT Plain Milk)
[M/s. Manhattan Communications cleared]

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1	M/s. Al Ghurair Giga, Defence Housing Authority, Phase II, G.T. Road, Islamabad. UAN: 111-244-244	M/s. Manhattan Communications: for Tender Notices. M/s. Admax (Magmass): for Image Building Campaign Job, Vacancy and other Announcements ads. M/s. Smart Ways: for D Mall and Goldcrest.
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Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General