



All Pakistan Newspapers Society

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Ref: APNS/2011/130

June 18, 2011

**To: All Member Publications.
All Accredited Advertising Agencies.**

Sub: Restoration of Advertisements of the Ministry of Health.

Dear Sirs,

Please refer to our Circular No. APNS/2011/96 dated May 09, 2011 wherein we advised you not to publish advertisements of Ministry of Health and its allied departments i.e. JPMC and NICH.

M/s. Orient Advertising (Pvt.) Ltd. vide its letter dated June 18, 2011 has informed us that the Ministry of Health has settled their reported dues and requested us to restore the business of Ministry of Health only.

We have therefore, decided to restore the advertisements of Ministry of Health, Govt. of Pakistan only with immediate effect. Their allied departments i.e. Jinnah Postgraduate Medical Center (JPMC) and National Institute of Health (NICH) will remain suspended.

Member publications are hereby advised to accept the ads of Ministry of Health, Government of Pakistan as usual.

Thanking you.

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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