



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/95

June 20, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Mutual Funds Association of Pakistan, (MUFAP) 207 - 209, 2nd Floor, Kassam Court, Block-5, Clifton, Karachi. Ph: 35293103 Fax: 35293104	M/s. Bond Advertising (Pvt.) Ltd. (M/s. Orient Advertising cleared)
2	M/s. Nabeel Corporation, (Builders & Developers) A/2, Gohar Chamber, C.C Area, Block 7/8, K.C.H.S., Near: Duty Free Shop, Shahrah-e-Faisal, Karachi. UAN: 111-000-061 Fax: 34325124	M/s. Cross Check Communications
3	M/s. Danish Builders & Developers, 301-303, Hoor Center, North Napier Road, Karachi. Ph: 32774530	M/s. Cross Check Communications
4	M/s. Telecard Ltd., World Trade Center, 10, Kh. Roomi, Block-5, Clifton, Karachi. Ph: 38330000 UAN: 111-222-123 Fax: 35867850	M/s. Connect Marketing
5	M/s. Mohafiz Garden Cooperative Housing Society, Islamabad. Office # 5, 6, 7, Justice Arcade, Bella Road, I&T Center, Near: Islamabad High Court, G-10/4, Islamabad. Ph: 051-2355342 & 3	M/s. Linkers Communications
6	M/s. E-Card Services Pakistan (Pvt.) Ltd., (Kaymu.pk) 2nd Floor, Dolmen Executive Tower, Block-4, Clifton, Karachi.	M/s. Manhattan International (Pvt.) Ltd.
7	M/s. Sheranwala Heights, (A Project of Sheranwala Group (Pvt.) Ltd.) Chowk, Wapda Town, Lahore. UAN: 111-228-228 Fax: 042-35188307	M/s. Manhill Advertising
8	M/s. Deans Defence Towers, Office No.1, Adj. KFC Opp: Falcon Complex, University Road, Peshawar. Ph: 091-5603444	M/s. Manhill Advertising
9	M/s. Royal Marketing & Consultants, Office No.4, 1st Floor, Plot No.32-C, 26th Street, Tauheed Commercial DHA, Karachi.	M/s. Maxim Advertising Co.
10	M/s. Al-Jabal Estate & Builders, 17C, Saba Commercial Area, Street No.1, Phase-V Ext., D.H.A., Karachi. Ph: 35865703, 35865704	M/s. Maxim Advertising Co.
11	M/s. AMC Builder & Real Estate, 1/C, Office # 2, Mezzanine Floor,	M/s. Maxim Advertising Co.

33rd Tauheed Commerical Street,
Phase V, D.H.A., Karachi.

12 M/s. PRISM Institute of Professional
Development,
16-A Babar Block, New Garden Town,
Lahore. Ph: 042-35841600

M/s. Orient Communications

13 M/s. Tejari Pakistan (Pvt.) Ltd.,
23-A, Datari Villas, Main Clifton Road,
Karachi.
Ph: 35290601-4 Fax: 35290606

M/s. Orient Communications

14 M/s. I & K Enterprises,
17 Main Bazar Gung,
Mughalpura, Lahore.
Ph: 042-36841557

M/s. Oktopus 360 Media (Pvt.) Ltd.

15 M/s. Sonraj Pakistan,
D-62/1, KDA Scheme No.5,
Block No.4, Clifton,
Karachi. Ph: 35877559-60

M/s. Oktopus 360 Media (Pvt.) Ltd.

16 M/s. Limitless Investments,
62-Z Commercial Area,
Mezzanine Floor, DHA Phase III,
Lahore Cantt.
Ph: 042-35748989-90 Fax: 35748988

M/s. Oktopus 360 Media (Pvt.) Ltd.

17 M/s. Salman Sons,
(Caterers & Party Decorators)
64-Commercial Area,
Cavalary Ground Cantt.,
Lahore. Ph: 042-36619933-4

M/s. Revolution Media

18 M/s. Rainbow,
(Obesity and Eating Disorder Centre)
734 Shadman (Opp.) Fatima Memorial Hosp.
Lahore. Ph: 042-35960734

M/s. Revolution Media

19 M/s. BELS College,
1-A, Faiz Road,
Old Muslim Town,
Lahore. Ph: 042-35914568

M/s. Revolution Media

20 M/s. Saadi Foods,
Bhaman, Aamir Road,
Shad Bagh, Lahore.
Ph: 042-37610753

M/s. Revolution Media

21 M/s. National Institute of Culinary Arts &
Hotel Management,
3rd Floor, Shafique Plaza,
Sarwar Shaheed Road,
Opp.: Karachi Cantonment Board,
Karachi. Ph: 35641361-3 Fax: 35641364

M/s. Synergy Advertising

22 M/s. Unique Brands,
126/3, Kot Lakhpat, Industrial Estate,
Lahore. Ph: 042-35113064 Fax: 35113066

M/s. Velocity Marketing & Communications
(for Coral Brand)

23 M/s. Ministry of Happiness, (MOH)
438, Street 11, F-10/2,
Islamabad.

M/s. Wish Box (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No. Client Name & Address

New Advtg Agency

Outgoing Agency

1 M/s. Chartered Institute of Management
Accountants, (CIMA)
No.201, 2nd Floor, Business Arcade,
Plot No.27-A, Block-6, PECHS,
Shahrah-e-Faisal,
Karachi. UAN: 111-222-462

M/s. The Brand Partnership

M/s. Wahedna D'Arcy

2	M/s. Fauji Cereals, (A Project of Fauji Foundation) Dhamial Road, Rawalpindi. Ph: 5126556-57 Fax: 5126558	M/s. Synergy Advertising	M/s. M Communications
3	M/s. Islamabad Hotel, G-6, Civic Centre, Islamabad. Ph: 051-2827311 Fax: 2273273	M/s. Channel 7 Communications	M/s. Orient Advertising
4	M/s. Junaid Jamshed (Pvt.) Ltd., Plot No.615/616, 1-CC/2, P.E.C.H.S., Karachi. Ph: 35064901-3 Fax: 35064904	M/s. Synergy Advertising	M/s. The Brand Partnership
5	M/s. Karakoram International University, Northern Areas, Gilgit. Ph: 05811-58245 Islamabad Office: 051-4580863	M/s. Midas Communications	M/s. Adreach Advertising
6	M/s. Pak Turk Enterprises (Pvt.) Ltd., Strachen Road, Karachi. Ph: 35670744, 35687810	M/s. Orient Communications	M/s. Orient Advertising (Pvt.) Ltd.
7	M/s. First Prudential Modaraba, Karachi.	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Ministry of Water & Power, Govt. of Pakistan, Islamabad.	<u>M/s. Evernew Concepts:</u> for IFBs and Show Cause Notices. <u>M/s. Midas Communications:</u> for Tender Notices & IFPs. <u>M/s. TNI Communications:</u> for Misc. Classified (Other than Show Cause Notices, Tender Notices & Job Opportunities) and EOIs. <u>M/s. The Circle Agency:</u> for Job Opportunities.
2	M/s. Sindh Madressatul Islam University, Aiwan-e-Tijarat Road, Karachi. Ph: 99217501-3 Fax: 99211276	<u>M/s. G.H. Thaver & Co.:</u> for Fall / Spring Semester Admissions. <u>M/s. Maxim Advertising Co.:</u> for other than Fall / Spring Semester Admissions.
3	M/s. Universal Service Fund, 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 051-9212308-9 Fax: 9214261	<u>M/s. Maxim Advertising Co.:</u> for Classified Ads (Job Opportunities, Inviting Bids of Optic Fiber Program, Engagement of Consultants and Technical Auditors), Display Ads (Special Projects, Broadband, Optic Fiber Program, Annual Report), Classified Ads (Inviting Bids for Broadband Projects, Procurement of Equipment and Inviting Bids Rural Telecom Project) <u>M/s. Orient Advertising:</u> for Display Ads (Corporate Ads and Rural Telecom Program), Classified Ads (Special Projects) and Event Management.

(M/s. Ideas Workshop cleared)

Thanking you,
Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General