



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2020/51

20-Jun-20

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Joint Testing Services (SMC-Private) Ltd., Office No.02, 3rd Floor, Plot # A-3, Poonch Plaza, Main PWD Road, Islamabad.	M/s. Adage Communications
2	M/s. Al-Rauf Corporation, ( Builders & Developers ) Al Rauf House, D-101, Block B, North Nazimabad, Karachi. Ph: 36725588-99	M/s. Crosscheck Communications
3	M/s. Mivida Developments (Pvt.) Ltd., Plot # 21, 1st Floor, Fazeelat Arcade, G-11 Markaz, Islamabad. UAN: 111-786-000	M/s. Interflow Communications
4	M/s. Department for International Development (DFID), British High Commission, Islamabad. Ph: 051-2012000	M/s. M&C Saatchi World Services <i>[ for Behaviour Change Communication Component of Delivering Accelerated Family Planning in Pakistan ( DAFPAK ) Program ]</i>
5	M/s. Reliance Petrochem Industries (Pvt.) Ltd., 1301, 13th Floor, Chappal Plaza, Hasrat Mohani Road, Karachi. Ph: 32474241-42	M/s. RG Blue Communications
6	M/s. Asian House Care (Pvt.) Ltd., Office # 03, 2nd Floor, Plaza # 153-K, Block-D, Civic Center, Phase IV, Bahria Town, Rawalpindi.	M/s. Smart Ways Communications
7	M/s. Sheikh Enterprises, Office No.1, Sheikh's Mall, Urban Boulevard, Bahrai Enclave, Islamabad. Ph: 051-2721224	M/s. Smart Ways Communications

8 M/s. Zubair Feeds (Pvt) Ltd Smart Ways Communications  
30-C, Satellite Town,  
Chandni Chowk, Rawalpindi.  
Ph: 051-4927313-17 Fax:4927441

9 M/s. CMES (PAF) Faisal M/s. Hawk Advertising & Communications  
(E-6 Section, Karachi.

10 M/s. Excel Cables (Pvt) Ltd Time N Space Media  
30-D Commercial DHA  
Sector EME , Multan Road  
Lahore

11 M/s. Medics Laboratories (Pvt) Ltd MCM Advertising  
DP-32, Sector 12-C North Karachi Till 31-12-2020  
Industrial Area Karachi (Adcom Media Cleared)

As per our list, no other accredited agency appear to be handling account of the clients in question.

## **II) ADDITIONAL APPOINTMENT**

### **S.No. Client Name & Address**

### **Product/Area/ Agency**

1 M/s. All Pakistan Textile Mills  
Association (APTMA),  
5th Floor, Evacuee Trust Complex,  
F-5/1, Islamabad.  
UAN: 111-700-000 Fax: 2827614

M/s. Evernew Concepts: for Punjab Zone.

M/s. Smart Ways Communications: for Islamabad Zone.

(Federal Capital Ads)

*( M/s. Mass Advertising cleared )*

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General  
APNS

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