

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

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To: All Member Publications

All Accredited Advertising Agencies

Sub: Suspension of Ads of "Peshawar Development Authority"

Dear Sirs,

We have to inform you that M/s. Peshawar Development Authority have failed to clear the outstanding dues of M/s. Midas International (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above client with immediate effect.

Member publications are hereby advised not to accept any advertisement of Peshawar Development Authority through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Sarmad Ali) Secretary General

APNS