



All Pakistan Newspapers Society

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Ref: APNS/2011/246

December 20, 2011

To: All Member Publications.

Sub: Advertisements of M/s. National Telecommunications Corporation.

Dear Sirs,

We have observed that some member publications are publishing the ads of the M/s. National Telecommunications Corporation without NOCs of their appointed advertising agencies i.e. M/s. Manhattan Pakistan (Pvt.) Ltd., M/s. Maxim Advertising Co. (Pvt.) Ltd and M/s. Red Communication Arts (Pvt.) Ltd..

We have to inform you that the bifurcation of the above clients had already been circulated vide our Circular No.APNS/2005/63 dated May 06, 2005 and give hereunder:

M/s. Manhattan Pakistan (Pvt.) Ltd.: for NTC Lahore Region

M/s. Maxim Advertising Co. (Pvt.) Ltd.: for NTC Karachi Region

M/s. Red Communications Art (Pvt.) Ltd.: for Pre-paid Calling Cards.

Member publications are hereby advised not to accept the ads of M/s. National Telecommunications Corporation through other sources than their listed agencies as per above circular or mentioned on APNS website, else, we shall be constrained to take action as per APNS rules.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS

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