



# All Pakistan Newspapers Society

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Ref: APNS/2011/247

December 21, 2011

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Nando's Pakistan (Pvt.) Ltd., Plot # 40, Sector 15, Korangi Industrial Area, Karachi. Ph: 35063891-4 Fax: 35063890	M/s. Evernew Concepts (Pvt.) Ltd.
2	M/s. Institute of Modern Technology, 12, Laraib Plaza, 3rd Floor, G-9 Markaz, Islamabad. Ph: 2285038.	M/s. Kenad (Pvt.) Ltd.
3	M/s. Rawal Institute of Health Sciences, Lehtrar Road, Near: Ali Trust College, Khanna Dak, Islamabad. Ph: 051-2241773	M/s. Kenad (Pvt.) Ltd.
4	M/s. Teletec Mobile, Suite # 1117, 11th Floor, Star City Mall, N.I. Lines Aga Khan III, Garden Road, Saddar, Karachi. Ph: 32294377-80 Fax: 32294374	M/s. MAZ Advertising ( for Mobile Phone Brand Voice )
5	M/s. Hussain Marketing Network, C-92, Block-9, KDA Scheme-24, Gulshan-e- Iqbal, Karachi. Ph: 34821231 Fax: 34821784	M/s. The Brand Partnership (Pvt.) Ltd. ( for Pace City Multan )
6	M/s. Shaheed Mohtarma Benazir Bhutto Medical University Larkana, Larkana. Ph: 074-9410724, 4058927	M/s. X Nine Communication (Pvt.) Ltd. ( For display ads only )
7	M/s. Shaheed Mohtarma Benazir Bhutto Medical University Liyari Liyari. Ph: 021-32744023, 34255294	M/s. X Nine Communication (Pvt.) Ltd. ( For display ads only )
8	M/s. Sindh Irrigation and Drainage Authority (SIDA) Hyderabad. Ph: 022-2631530, 2636421	M/s. X Nine Communication (Pvt.) Ltd. ( For display ads only )

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. International Industries Ltd., Hakimsons Building, 19 West Wharf Road, Karachi. Ph: 32313508-14 Fax: 32314260	No new agency appointed	M/s. Think Tank Advertising

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2 M/s. MAF Hypermarket (Pvt.) Ltd., No new agency appointed M/s. Red Communication  
Fortress Stadium, Lahore.  
Ph: 042-36623370 Fax: 042-36623399

3 M/s. The East Marketing, M/s. Concept One Advertising M/s. Value Added Marketing  
Office No.6, Zohra Plaza,  
SB 34, Block 13/C, Gulshan-e-Iqbal,  
Karachi. Ph: 34822992-4

**III) ADDITIONAL APPOINTMENT**

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Bank Al Habib Ltd., 2nd Floor, Mackinnons Building, I.I. Chundrigar Road, Karachi. Ph: 32412421-2412986 Fax: 32419752	<u>M/s. Bond Advertising:</u> for Young Saver Campaign, Corporate (Quaid-e-Azam Series), Al Habib Super Bachat, Super Saving Account, Bachat Certificate, Al-Habib Credit Card, Mahana Munafa, Senior Citizens Auto Loans, Bachat Account, Current Plus Account, Salana Munafa Account, Monthly Saver Account, Cash Finance, Saturday Banking, Visa Debit Card and Home Remittance.  <u>M/s. G.H. Thaver:</u> for other than Super Saving Account, Bachat Certificate, Credit Card, Mahana Munafa, Al Habib Senior Monthly Saving Account of Senior Citizens, Auto Loans, Bachat Account, Super Bachat Account, Young Saver Campaign, Corporate (Quaid-e-Azam Series), Current Plus Account, Salana Munafa Account, Monthly Saver, Cash Finance, Saturday Banking, Visa Debit Card and Home Remittance.
2	M/s. Karachi Port Trust, Public Relations Department, KPT Head Office, Eduljee Dinshaw Road, Karachi. Ph: 921430-40 Fax: 9214377	<u>M/s. Adgroup (Pvt.) Ltd.:</u> for Operational advertisements related to Operatrions Division and Finance Division.  <u>M/s. Kimco Advertising:</u> for Operational advertisements related to Planning and Development Division, Engineering Division, Civil Works & Estate Division and Administration Division.  ( <i>M/s. Spectrum Communication cleared</i> )

Thanking you,

Yours faithfully,

-s/d-

**Sarmad Ali**  
Secretary General