



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2019/09

January 21, 2019

To: All Accredited Advertising Agencies

Dear Sirs,

We are in receipt of a letter No.F.15(14)/2003-Advt. dated January 07, 2019 from the Principal Information Officer/DG, Press Information Department, Government of Pakistan, Islamabad regarding timely collection of DROs for early payment.

We reproduce hereunder the content of the above letter for your information and compliance.

**“ Sub: Timely Collection of DROs and Submission of Bills in Order to Make Advertisement Payment Process Swift.”**

*The Press Information Department (PID) according to Rules of Business, 1973 read with Volume I: Chapter I: Common Services Manual, 1997 has been mandated with matters regarding Government advertisements and has been striving to ensure timely clearance of outstanding dues pertaining to Federal Ministries / Divisions / Attached Departments / Autonomous Bodies / Semi-Autonomous Bodies etc.*

2. *In order to address the clearing of the advertisements in a timely manner, it is hereby advised that the DRO may be collected from PID within three days from the date of issuance of DRO while the advertisement claims along with invoices, tear-sheets meeting all codal formalities may be submitted with **15 days** from the date of issuance of DRO.*

3. *Keeping in view the above, all advertising agencies are requested to strictly follow the timelines failing which, PID will not entertain their bills and will not be responsible for any delay in payments or the resultant suspension of any advertisement agency by the APNS or the PBA.*

Sd/-

**( Mian Jahangir Iqbal )**  
Principal Information Officer/DG”.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS