



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2015/34

March 21, 2015

**To: All Members Publications.
All Accredited Advertising Agencies.**

Sub: Release of Pakistan Day Ads

Dear Sirs,

Please refer our Circular No.APNS/2015/05 dated January 15, 2015 regarding release of Federal Govt. ads without routing through PID.

We have to inform you that in view of the national importance of Pakistan Day on March 23,, 2015, we have allowed following clients to release their ads without PID numbers as a special case:

1. National Logistic Cell (NLC)
2. Frontier Works Organization (FWO)
3. Heavy Industries Texila (HIT)
4. National University of Science & Technology (NUST)
5. Pakistan Atomic Energy Commission (PAEC)
6. ISPR

Shall there be any confusion on placement of any other clients advertisement, please check with the Secretary General or the Executive Director on their cell phones.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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