



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2016/53

April 21, 2016

To: All Accredited Advertising Agencies based in Islamabad

Sub: Pending DROs and Outstanding Dues

Dear Sirs,

Our accredited advertising agencies handling Federal Govt accounts have time and again requested the APNS intervention for release of the DROs and bills by PID against the ads released by them. Some advertising agencies have also sought extensions for clearing their dues on the pretext that their clients have not made the payments for long.

We have taken up the issues with the PID at top level and were assured that the PID will take serious note and put its best efforts to solve the problems and expedite the process.

We therefore request you to provide us the following information:

- i) Statement showing client-wise DROs and bills pending with PID .
- ii) Clients-wise statement of outstanding dues with bill numbers, date, amount and date of submission of bills to the clients.

It is also requested that to ensure timely clearance of dues above mentioned information be forwarded to APNS on monthly basis also. APNS is committed to address the structural flaws prevalent in the recovery process of government dues and your cooperation is essential to achieve this objective.

We shall be grateful if you will send us the above statement by April 27, 2016 positively, and later on this information should be forwarded to the secretariat within one week of close of every month.

Thanking you,

Yours faithfully,

(Umer Mujib Shami)
Secretary General