



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/100

21-May-14

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Pakistan Mobile Communications Ltd., Mobilink House, 1-A, IBC-1, Kohistan Road, F-8 Markaz, Islamabad. Ph: 051-2817533 Fax: 2817551	M/s. Blitz Advertising
2	M/s. KN Gohar Green City, A/2, Gohar Chamber, C. C. Area, Block 7/8, K.C.H.S., Near: Duty Free Shop, Shahrah-e-Faisal, Karachi. UAN: 111-000-061 Fax: 34325124	M/s. Cross Check Communications
3	M/s. The Right School (Pvt.) Ltd., 2 L-A, Gulberg III, Kalma Chowk, Lahore. Ph: 042-35883001-4	M/s. Future Vision Advertising
4	M/s. DHS International, 65-Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35140971-78 Fax: 35140981	M/s. 4 Square Communications (for "ARTDEC" and "essence")
5	M/s. Fast Marketing Consultants (Pvt.) Ltd., Office No.2 & 6, 1st Floor, Commercial Plaza, PCSIR II, Lahore. Ph: 042-111-727-362	M/s. Midas Communications
6	M/s. Blue Palms, Building No.3-4, Commercial Area, TECH Society, West Canal Bank, Lahore. Ph: 35965176-77 Fax: 35965178	M/s. MHN Communications
7	M/s. Tejari Pakistan Ltd., 29-A, Nazimuddin Road, F-10/4, Islamabad. Ph: 051-2290184/192 Fax: 2290198	M/s. Orient Advertising (Pvt.) Ltd..
8	M/s. B. B. Textile, C-87, Block-2, K.A.E.C.H.S., Karachi. Ph: 34299919	M/s. Repcom Advertising
9	M/s. CASA MODA Pakistan, Room # 1, Ground Floor, Plot # 71, Block # 3, DMCHS, Karachi. Ph: 34321473	M/s. Repcom Advertising
10	M/s. Life Clinic, 452 G-4, Main Boulevard, Johar Town, Lahore. Ph: 042-35298075-76	M/s. Revolution Media
<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
11	M/s. Philip Morris (Pakistan) Ltd., 19th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Clifton, Karachi.	M/s. Synergy Advertising (for Corporate Communications)

Ph: 35209600-01 Fax: 35294350

- 12 M/s. Prime Mark Constructors & Designers, M/s. Synergy Advertising
F-40/3/8, 26th Street, Tauheed Commercial Area,
Near: Abdullah Shah Ghazi, Block-4,
Clifton, Karachi.
Ph: 35377652 Fax: 35877152

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Chapal Builders & Developers, Chapal Luxury Apartments, G-19/2, Block-9, Khayaban-e-Jami, Clifton, Karachi. Ph: 35831371-5 Fax: 35870715	M/s. Cross Check Communications	M/s. Maxim Advertising / M/s. MCM Advertising
2	M/s. Nizam Energy (Pvt.) Ltd., G-30/4, KDA Scheme No.5, Block-8, Clifton, Karachi. Ph: 35360583 Fax: 35360584	No new agency appointed	M/s. Manhattan Communications
3	M/s. Tri-Pack Films Ltd., Plot No.G-1 to G-4, North Western Industrial Zone, Port Qasim Authority, Karachi. Ph: 34720244 Fax: 34720239	M/s. Prestige Communications <i>(for Corporate Works which includes Notice of Meetings, Recruitment Ads, Notices and other related Ads.)</i>	M/s. G.H. Thaver & Co.

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Al Shaheer Corp. (Pvt.) Ltd., Suite # G/5/5, 3rd Floor, Mansoor Tower, Block 8, Shahrah-e-Roomi, Clifton, Karachi. Ph: 38781100 Fax: 35877017	M/s. JWT Asiatic: for Khaas M/s. Synergy Advertising: for MEAT ONE <i>(M/s. The Circuit cleared)</i>
2	M/s. Dawood University of Engineering And Technology, M.A. Jinnah Road, Karachi. Ph: 99231195-98 Fax: 99230710	M/s. Connect Marketing: for Special Supplement, Special Event and Admission Ads. M/s. Maxim Advertising: for Classified Ads other than Admission Notices.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General
APNS

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