



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/120

June 21, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Ana Haji Services Company, Office # 207, 2nd Floor, Glass Tower, Block-8, Clifton, Karachi. Ph: 35639680-2 Fax: 35639679	M/s. Synergy Advertising (Pvt.) Ltd.
2	M/s. Educational Systems (Pvt.) Ltd., 31-Industrial Area, Gurumangat Road, Gulberg III, Lahore. Ph: 35773069-77 Fax:35773065	M/s. Synergy Advertising (Pvt.) Ltd.
3	M/s. PM Auto Industries, Plot # P-2, S.I.T.E., Hyderabad, Sindh Ph: 3880699, 3886270-2 Fax: 3886101	M/s. Transworld Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Army Welfare Trust, AWT Plaza, Shakra-e-Quaid-e-Azam, Rawalpindi Cantt. Ph: 9272391 Fax: 9272394	M/s. M Communications	M/s. Manhattan Pakistan
2	M/s. Madina Paint House, D-1/8, Main Road Tanki, Malir Colony, Near National Bank, Saudabad Branch, Karachi. Ph: 3403913 Fax: 34502571	M/s. Bilal Associates	M/s. Value Added Marketing
3	M/s. TrafcO Tracking (Pvt.) Ltd., TrafcO House 1C/1, Canal Bank Road, Canal Park, Gulberg II, Lahore. UAN: 111-811-911 Fax: 35872681	M/s. Creative Junction (Pvt.) Ltd.	M/s. M Communications

### III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Workers Welfare Fund, Ministry of Human Resource Development, Government of Pakistan, Plot # 02, ST # 39, Mauve Area, Sector G-10/4, Islamabad.	<u>M/s. Orient Advertising:</u> for Media Campaign & Display Ads <u>M/s. Kenad (Pvt.) Ltd.:</u> for Tender Notices. <u>M/s. Thoughts (Pvt.) Ltd.:</u> for Vacancy Announcements and other classified advertisements. ( M/s. M Comm. cleared )

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General  
APNS