



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2016/101

July 21, 2016

To: **All Members Publications.  
All Accredited Advertising Agencies.**

Sub: **Rates Applicable on the Ads of M/s. Sindh Insurance Ltd.**

Dear Sirs,

We are in receipt of a letter No.SIL/HO/ADMIN/2016-00296 dated June 21, 2016 from M/s. Sindh Insurance Ltd., Karachi wherein it has been maintained that Sindh Insurance Ltd. is an autonomous body owned by Sindh Government providing documentary evidence to support the contention and have requested for government commercial rate on their advertisements.

We have thoroughly considered the request with documentary evidence and agreed with the contention of the M/s. Sindh Insurance Ltd. and request you to include the name of the above client in List B i.e. government commercial rate with immediate effect.

Thanking you,

Yours faithfully,

-s/d-

( S. M. Munir Jilani )  
Acting Secretary General  
APNS

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