



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2017/104

21-Jul-17

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Eaglegate Properties (Pvt.) Ltd., Plot 72 East, 2nd Floor, Fortune Plaza, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-8777778	M/s. Apex Communications
2	M/s. ILM College, UMT Campus, C-II Johar Town, Lahore. Ph: 042-35212801-10 Fax: 042-35184789	M/s. Future Vision Advertising
3	M/s. World Homoeo and Herbal Clinic, House No.24, St. # 17, Block-C, PWD Housing Society, Islamabad.	M/s. M Communications
4	M/s. Chase Up Shopping City, E-2, Block-10, Al-Amin Tower, Main NIPA Flyover, Gulshan-e-Iqbal, Karachi. Ph: 34983850	M/s. Manhattan Communications
5	M/s. Muridke Shopping Center, Main G.T. Road, Muridke	M/s. Revolution Media
6	M/s. Stars Academy, 198-L, Khokhar Chowk, Johar Town, Lahore. Ph: 042-37918104	M/s. Revolution Media
7	M/s. Manolo Gelato Pakistan, The Centaurus, Outlet 04, Food Court, F-8, Jinnah Avenue, Islamabad. Ph: 051-8433343 Fax: 051-8433342	M/s. Synergy Advertising
8	M/s. DAI Pakistan (Pvt.) Ltd., 3rd Floor, 56-G, Beverly Center, Blue Area, Islamabad. Ph: 051-8311891-4 Fax: 8740177	M/s. The Brand Partnership
9	M/s. TZ Construction, Plot No.A/10-Z-17, Site Area, Hyderabad.	M/s. TNI Communications ( for Emerald Hotel & Mall Hyderabad )
10	M/s. Taha Developers, Office No.209, International Plaza, Bohra Street, Multan Cantt. Ph: 061-4504205	M/s. TNI Communications ( for Hassan Arcade, Multan )
11	M/s. Marvel Builders, Marvel Arcade, Civic Centre, Gulberg Greens, Islamabad.	M/s. Xposure Advertising ( for Marvel Arcade )

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Soneri Builders & Developers, 01-Dashtiyar Chamber, Ground Floor, Plot No.SB-32, Block-13/C, Gulshan-e-Iqbal, Main University Road, Karachi. Ph: 4977171-2-3	M/s. Crosscheck Communications	M/s. Manhill Advertising
2	M/s. Martin Dow Limited, Karachi	No new agency appointed	M/s. Corporate & Marketing Communications (CMC)

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. HMD Global Oy, Karaportti 2, 02610 Espoo, Finland.	M/s. Group M Pakistan

## IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Centre for Advanced Studies in Engineering (CASE), Sir Syed Memorial Building, 19 Ataturk Avenue, G-5/1, Islamabad. Ph: 051-8432273 Fax: 8314660	<u>M/s. Manhattan Communications:</u> for Tender Notices.  <u>M/s. Creative Junction:</u> for Job Vacancies.  <i>( M/s. Manhattan Pakistan cleared )</i>
2	M/s. Ministry of Railways, Railway Board, Govt. of Pakistan, Islamabad. Ph: 051-9207650	<u>M/s. Manhattan Communications:</u> for Ministry of Railways (Islamabad), Divisional Superintendent Office (Peshawar), PRACS, REDAMCO and P.R. Carriage Factory, Islamabad.  <u>M/s. Orient Communications:</u> for Divisional Superintendent Office (Sukkur), Divisional Superintendent Office (Quetta), KUTC, Divisional Superintendent Office (Rawalpindi) and High Capacity Wagon Project.  <u>M/s. Channel 7 Communications:</u> for Director General / Walton Lahore, PD/Concrete Sleeper Factory Lahore, Divisional Superintendent Office (Karachi), Divisional Superintendent Office (Multan) and Locomotive Factory, Raisalpur.  <u>M/s. Message Communications:</u> for Headquarters Office (Lahore), Inspector General / Pakistan Railways Police, Divisional Superintendent Office (Lahore) and Divisional Superintendent Office (Moghalpura).
3	M/s. Universal Service Fund, 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 9212308-9 Fax: 9214261	<u>M/s. Channel 7 Communications:</u> for Display Advertisements (Corporate) and Classified Ads (Engagement of Consultants, Services and Technical Auditors)  <u>M/s. Adgroup (Pvt.) Ltd.:</u> for Display Ads (Rural Telecom Program), Classified Ads (Inviting bids for Rural Telecom Projects & Procure- ment of Equipment) and Annual Report.  <u>M/s. The Circle Agency:</u> for Display Ads (Optic Fiber Program, Broadband Program and Special Projects), Classified Ads (Inviting Bids for Optic Fiber Program, Broadband Projects, Special Projects) and Job Opportunities.

Thanking you,

Yours faithfully,



( S.M. Munir Jilani )  
Acting Secretary General, APNS