



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/81

21-Jul-18

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Archive Technologies (Pvt.) Ltd., Plot No.200, Street No.1, Sector I-10/3, Islamabad. Ph: 4447736 Fax: 4447735	M/s. Channel 7 Communications
2	M/s. Sustainable Development Policy Institute, (SDPI) Taimur Chambers, 10-D (West), A.K. Fazlul Haq Road, Blue Area, Islamabad. Ph: 2278134/36 Fax: 2278135	M/s. Graymatter Communications <i>(for Advocacy Campaign on Health regarding Election 2018)</i>
3	M/s. M Jafferjees, Office 301-302, Building 11-C, Zamzama Commercial Lane 3, Phase V, D.H.A., Karachi. Ph: 35373914-15	M/s. Oktopus360 Media

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. AFCO Steel Industries, 38-PECO Road, Badami Bagh, Lahore. Ph: 042-37283371-76 Fax: 37281541	M/s. Time & Space Media	M/s. Interflow Communications
2	M/s. Army Public School & College Thatta (Sindh), Ghulamullah Road, Makli Thatta. Ph: 0298-923025	M/s. Xander Communication	M/s. X Nine Communications
3	M/s. The Institute of Chartered Accountants of Pakistan, Chartered Accountants Avenue, Clifton, Karachi. UAN: 111-000-422 Fax: 99251626	M/s. Marksman Advertising	M/s. Manhattan International M/s. Orient Advertising
4	M/s. Usman Institute of Technology, Karachi.	No new agency appointed	M/s. Adarts Karachi

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

- 1 M/s. VPL Limited,
49-C Jail Road,
Lahore. UAN: 111-875-875
Fax: 37422928

MBH(s)

M/s. Group M Pakistan

(M/s. Blitz Advertising cleared)

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

- 1 M/s. Association of Builders & Developers
of Pakistan (ABAD),
ABAD House, ST-1/D, Block-16,
Gulistan-e-Jauhar, Karachi.
UAN: 111-112-223 Fax: 34613648

Product/Area/ Agency

M/s. Manhill Advertising: for ABAD International Expo-2018,
Islamabad.

M/s. Crosscheck Communications: for other than ABAD
International Expo-2018, Islamabad.

- 2 M/s. The Bank of Khyber,
34 - The Mall, State Life Building,
Peshawar Cantt.
UAN: 111 95 95 95 Fax: 5278146

M/s. Channel 7 Communication: for General Administration
Division, Compliance Division, Strategic Planning & Development,
Shariah Compliance Division and 30th September Financial
Statements (3rd Quarter Accounts).

M/s. Message Communications: for Information Technology Division,
Credit Administration Division, Banking Operations Conventional
and Treasury & Investment Division and 30th June Financial
Statements (2nd Quarter Accounts).

M/s. Orient Communications: for Company Secretariat, Remedial
Asset Management, Service Quality, ADC Department, Agriculture,
Law Division and 31st March Financial Statements
(1st Quarter Accounts)

M/s. Oktopus360 Media: for Human Resource Group,
Risk Management Division, Marketing Department, Banking
Operations Islamic Division and 31st December Financial
Statements (Annual Accounts).

(M/s. Kenad cleared)

- 3 M/s. Federal Board of Intermediate and
Secondary Education,
H-8/4, Islamabad.

M/s. Adreach Advertising: for Tenders.

M/s. Channel 7 Communications: for Situation Vacants.

M/s. M Communications: for Auction Notices.

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General