



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/169

October 21, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Global Marketing Corporation, Plot No.18, Block 7&8, M.C.H.S., A.M. Yamani Road, Off Tipu Sultan Road, Karachi. Ph: 34391575-6 Fax: 34325435	M/s. Interflow Communications for 'Weetabix, SAMMI, Dilmah and Godrej (Fairglow, Cinthol, Godrej Hair Color and Aer) (M/s. Interglobe Communications cleared)
2	M/s. Al-Haram Green Valley Marketing (Pvt.) Ltd., Near: Jhagra Stop, G.T. Road, Peshawar. Ph: 091-2604840-41	M/s. Manhill Advertising & Marketing
3	M/s. Waqar Builders & Developers, Office No.A-3, 1st Floor, Provisional Trade Centre, SB-39, Block 13-B, Opp. Bait-ul-Mukarram Masjid, University Road, Gulshan-e-Iqbal, Karachi. Ph: 34801937, 34800600	M/s. Manhill Advertising & Marketing (for Ali Arcade Hyderabad)
4	M/s. Saifco Developers, Silk Executive Apartments, Main University Road, Near: Gul CNG, Peshawar. Ph: 091-5710888-9	M/s. Manhill Advertising & Marketing
5	M/s. Prime Villas Mardan, Office # 76, 2nd Floor, Sheikh Yaseen Gold Towers, Mohabbat Khan Road, Andar Shehar, Peshawar.	M/s. Manhill Advertising & Marketing
6	M/s. Al-Kayyali International Agencies, Ground+1st Floor, Palm Beach Homes, Khayaban-e-Saadi, Marin Drive, Clifton, Block-2, Karachi. Ph: 35377963-5 Fax: 35861051	M/s. Maxim Advertising Co.
7	M/s. WARDA Designer Collection (Pvt.) Ltd., 3.5 Km, Defence Road, Off: Bhoptain Chowk Raiwind Road, Lahore. Ph: 042-35340510-13	M/s. Synergy Advertising
8	M/s. Amreli Steels Ltd., A/18, S.I.T.E., Karachi. Ph: 32587232-9 Fax: 32587240	M/s. The Circuit (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. A. Rahim Foods (Pvt.) Ltd. 39-Industrial Estate, Kotlakhpat, Lahore. UAN: 111-111-999 Fax: 35121308	M/s. Manhattan Communications	M/s. Synergy Advertising

2 M/s. Volka Food International,
3-Km Bahawalpur Bypass,
Bahawalpur Road,
Multan. Ph: 061-6527661-2 Fax: 6527663

M/s. Velocity Marketing
(for Giggly Brand)

M/s. Brainchild Communications

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. International Islamic University Islamabad,
Office of the Additional Director
(Protocol & Public Relations)
Islamabad.
Ph: 051-9019247 Fax: 9257611

M/s. Channel 7 Communications: for Main Admission for Spring Semester and Short Courses.

M/s. Manhattan Communications: for Main Admission for Fall Semester and Constituent Units.

M/s. Manhattan Pakistan: for Ads of IPD (Complete)

(M/s. Adgroup cleared)

2 M/s. Pakistan National Shipping Corporation,
PNSC Building, Moulvi Tamizuddin Khan Road,
Karachi. Ph: 99203980-99 Fax: 99203974

M/s. G.H. Tahver & Co.: for Recruitments and Tender Notices.

M/s. Hawk Advertising: for Display and Corporate Ads.

M/s. Kimco Advertising:for Financial Announcements & other Notices

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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