



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2012/249

December 21, 2012

To: **All Accredited Advertising Agencies.**

Sub: **Outstanding Dues Against Federal Government**

Dear Sirs,

Please refer our Circular No.APNS/2012/157 dated July 28, 2012 regarding outstanding dues against Federal Government for the period from July 01, 2008 to December 31, 2011.

You would appreciate that the APNS is actively pursuing the clearance of the outstanding dues of APNS accredited agencies with the Federal Government and in this connection, has taken up the issue with the Prime Minister of Pakistan at our meeting held on December 18, 2012.

We have therefore, decided to request all accredited agencies to send us an updated statement of outstanding dues with Ministry-wise / Client-wise breakup showing the outstanding bills for the period from 1st July 2008 to June 30, 2012.

Please also note that the statement should not include your dues other than APNS member publications. The statement should be sent to APNS by December 26, 2012 positively as per following format:

Ministry of

<u>Name of Client</u>	<u>Bill No.</u>	<u>Date</u>	<u>Name of Publication</u>	<u>Amount</u>
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Please note that if the desired update is not received by the appointed date, we shall not be able to pursue your claim with the Federal Government.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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