



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/170

21-Dec-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Zain Marketing, UG-299, Deans Trade Centre, Peshawar Saddar. Ph: 5250101-2	M/s. Ad World (Pvt.) Ltd. (for Makkah City Chakri Road, Rawalpindi)
2	M/s. Al Mahmood Developers, Al-Ghafoor Developers Building, Water Works Road, Opp: Haji Camp, Multan. Ph: 061-4507200	M/s. Manhill Advertising (for Project Gulshan-e-Mahmood, Multan through M/s. Star Marketing)
3	M/s. Al-Hamd Canal View Housing Scheme, 17 Kassi Budhla Road, Multan.	M/s. Manhill Advertising (for Project Al-Hamd Canal View through M/s. Star Marketing)
4	M/s. Saif Heights, Peshawar Abdara Road, Opp: GPO Officers Colony, University Town, Peshawar. Ph: 091-5844480	M/s. Manhill Advertising through M/s. Star Marketing)
5	M/s. Brixley Builders, Plot No.1, Street No.54, Block-A, New City Housing, Phase-2, Wah Cantt.	M/s. Manhill Advertising (for project City Meadows)
6	M/s. Omega Villas (Pvt.) Ltd., Near: Faizpur Interchange, Sharqpur Road, Lahore.	M/s. Revolution Media (Pvt.) Ltd. (for Omega Villas Lahore)
7	M/s. GoodBye Chemicals, 1km, Kattar Band Road, Industrial Area, Thoker Niaz Baig, Lahore.	M/s. Revolution Media (Pvt.) Ltd.
8	M/s. Saima Real Estate, Plot No.118/F, Deh Okehware, Stadium Road, Gulshan-e-Iqbal, Karachi. Ph: 34825516-17-18	M/s. The Brand Partnership (Pvt.) Ltd. (for Saima Downtown, Hyderabad)
9	M/s. Casa Marketing & Developers, 206-A, 2nd Floor, Siddiq Trade Centre, Gulberg II, Lahore. Ph: 042-35781961-3	M/s. Velocity Marketing & Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. International Foundation & Garments (Pakistan) Pvt. Ltd. L/8, Block-22, Federal B Area, Karachi. Ph: 36344377 Fax: 36310413	M/s. Brainchild Communication	M/s. The Circuit (Pvt.) Ltd.
2	M/s. Kia Lucky Motors Pakistan Ltd., 8th Floor, Al Tijarah Center, 32-1A, Block No.6, PECHS, Main Shahrah-e-Faisal, Karachi. UAN: 111-786-555 Fax: 34534233	M/s. Lowe & Rauf (Pvt.) Ltd.	M/s. Firebolt63 (Pvt.) Ltd.

3	M/s. Oil World (Pvt.) Ltd., Karachi.	No new agency appointed	M/s. The Brand Partnership
4	M/s. Karachi American College (KAC), Karachi.	No new agency appointed	M/s. Mass Advertising
5	M/s. DGS (Pvt.) Ltd., Karachi	No new agency appointed	M/s. Synergy Advertising

III) APPOINTMENT OF MBH

S.No.	Clients Name & Address	MBH(s)
1	M/s. Imperium Hospitality (Pvt.) Ltd., 10-Q, Gulberg II, Lahore. PABX: 042-35246660	M/s. Group Pakistan (Pvt) Ltd.

IV) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Sui Southern Gas Co. Ltd., (SSGC) SSGC House, Sir Shah Suleman Road, Block-14, Gulshan-e-Iqbal, Karachi. Ph: 99021000 Fax: 99231550	<u>M/s. Evernew Concepts</u> : for Closures (CNG & Industrial Shut Down Notices) and Manage your Gas Bill Campaign. <u>M/s. Manhattan Communications</u> : for Corporate, Conservation and Defaulter Campaign. <u>M/s. Spectrum Communications</u> : for Gas theft & Leakage, Recovery Campaign, Operational (HR, AGMs, Gas Shut Down) and Winter Safety Campaign. <u>M/s. Oktopus360 Media</u> : for Tenders and SSGC LPG.
2	M/s. Sui Northern Gas Pipelines Ltd., GAS House, 21 Kashmir Road, Lahore. Ph: 042-99082000 Fax: 99201317	<u>M/s. Interlink Advertising</u> : for (display color) for Geyser Timer Device, Conical Baffle, Safety Message on Leakage and Bill Recovery Campaign. <u>M/s. Message Communications</u> : for (display color) for Safety Message on Appliances and Solar Water Heater Campaign, Notices of Shutdown, Disposal, Manpower and advertisement (HR Ads), Notice to shareholders, AGM notices, Extension of Bills, Show Cause, Prequalification and any other miscellaneous notices except Procurement Tender Notices, Tender Dates Extension and Corrigendum. <u>M/s. The Circle Agency</u> : for (display color) for Bill Calculation and Gas Theft Campaign, Procurement Tender Notices, Tender Dates Extension and Corrigendum. <u>M/s. Interflow Communication</u> : for Advertisement on Supplementary editions and Special Advertisements.

Thanking you,

Yours faithfully,

Umer Mujib Shami

(Umer Mujib Shami)
Secretary General

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