



# All Pakistan Newspapers Society

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Ref: APNS/2012/33

February 22, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name &amp; Address</u>   | <u>Accredited Advertising Agencies</u>                              |
|--------------|---|---|
| 1            | M/s. Astor International,<br>10-C Bukhari Commercial Lane-3,<br>DHA Phase-VI, Karachi.<br>Ph: 35847800, 35848071 Fax: 35241204  | M/s. The D'Hamidi<br>Partnership<br><i>(for Jolen Bleach Cream)</i> |
| 2            | M/s. ZXMCO Pakistan (Pvt.) Ltd.<br>Dar-u-Salam Road, Off Raiwind Road 23-Km<br>Thokar Niaz Baig, Raiwind, Lahore.<br>Ph: 042-35394504-8 Fax: 35394509   | M/s. Creative Junction (Pvt.) Ltd.                                  |
| 3            | M/s. Hepatitis Prevention & Control Program /<br>Chief Minitser's Initiatives,<br>Information & Archives Department,<br>Directorate of Advertisement,<br>Govt. of Sindh, Karachi. Ph: 99202670-72 | M/s. Connect Marketing Communications                               |
| 4            | M/s. Vegetale Food Industries (Pvt.) Ltd.,<br>306-Umer Block Iqbal Town,<br>Lahore. Ph: 042-35420298, 35434358  | M/s. Future Vision<br>Advertising                                   |
| 5            | M/s. Chiniot Islamia School & College,<br><i>( Formerly M/s. Chiniot Islamia Public School)</i><br>Block-7, Gulshan-e-Iqbal, University Road,<br>Karachi. Ph: 34815341, 34962836                  | M/s. G.H. Thaver & Co. (Pvt.) Ltd.                                  |
| 6            | M/s. Italtec Energy (Pvt.) Ltd.,<br>7-A, Main Double Road, F-10/3,<br>Islamabad. Ph: 2110342-3 Fax: 2110352   | M/s. Kenad (Pvt.) Ltd.  |
| 7            | M/s. Heng Chang Enterprises,<br>House No.10-A, Street No.15, Sector F-7/2,<br>Islamabad. Ph: 051-2608865-67   | M/s. Message Communications   |

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name &amp; Address</u>   | <u>New Advtg Agency</u> | <u>Outgoing Agency</u>             |
|--------------|--|-------------------------|------------------------------------|
| 1            | M/s. Atlas Copco Pak (Pvt.) Ltd.,<br>1st Floor, 18-XX, Khayaban-e-Iqbal,<br>DHA, Lahore.<br><i>( The above client has provided documentary evidences<br/>to prove that they have cleared the dues of the agency)</i> | No new agency appointed | M/s. Art Techniques (Pvt.)<br>Ltd. |

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2 M/s. Junaid Jamshed (Pvt.) Ltd., Plot No.615/616, I-CC/2, P.E.C.H.S., Karachi. Ph: 35064901-3 Fax: 35064904 M/s. The Circuit (Pvt.) Ltd. M/s. M/s. Interflow Communications (Pvt.) Ltd.

3 M/s. Prime Aluminum Industries (Pvt.) Ltd., 39 Palace Market, Beadon Road, Lahore. Ph: 042-37314651-2 Fax: 37314653 No new agency appointed M/s. Manhattan Communications (Pvt.) Ltd. / M/s. Media Axis

### III) APPOINTMENT OF MBH

| <u>S.No.</u> | <u>Clients Name &amp; Address</u>  | <u>Creative Agencies</u> | <u>MBH</u>   |
|--------------|--|--------------------------|--------------|
| 1            | M/s. TPL Trakker Ltd.,<br>39-K, Block-6, PECHS, Karachi.<br>Ph: 34390300 Fax: 34529429 | M/s. JWT Asiatic         | M/s. T Media |

### IV) ADDITIONAL APPOINTMENT

| <u>S.No.</u> | <u>Client Name &amp; Address</u>   | <u>Product/Area/ Agency</u>  |
|--------------|--|--|
| 1            | M/s. Anjum Asif & Company,<br>D-70, Block-4, Kehkashan Clifton,<br>Karachi. Ph: 35865383-4 Fax: 3585448-9  | <u>M/s. Synergy Advertising:</u><br>for Delmonte and Langnese (Bee Honey)<br><br><u>M/s. TNI Communications:</u><br>for Dilmah Tea, St Ives, VO5 Alberto Balsam)   |
| 2            | M/s. The Bank of Punjab,<br>Corporate Communication Department,<br>Head Office, BOP Tower, 10-B, Block E-II,<br>Main Boulevard, Gulberg III, Lahore.<br>UAN: 111-200-100 | <u>M/s. Adgroup (Pvt.) Ltd.:</u><br>for Agriculture & Retail Banking Ads.<br><br><u>M/s. M Communications (Pvt.) Ltd.:</u><br>for Consumer & General Banking Ads.<br><br><u>M/s. Interflow Communications:</u><br>for Corporate Communications Ads.<br><br><u>M/s. Modem4 (Pvt.) Ltd.:</u> for Right Share / Financial Projects. |

Thanking You,

Yours faithfully,

-s/d-

**Sarmad Ali**  
Secretary General

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