



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/18

22-Feb-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	Dr. Ahmad Signature Skincare, 12 CCA, Phase 5, DHA, Lahore. Ph: 042-37182090	M/s. Impact Advertising
2	M/s. Limitless Consultants & Developers, 33-K, Commercial DHA Phase-I, Lahore. Ph: 042-35742911-2	M/s. Interflow Communications (for D.C. Colony)
3	M/s. Samama Star Construction Co., 1st Floor, Roshan Center, Jinnah Avenue, Blue Area, Islamabad. UAN: 111-111-160	M/s. Manhill Advertising (for Samama Gulberg Mall & Residency Islamabad)
4	M/s. Premier Developers, 112/C, People's Colony # 1, Faisalabad. Ph: 041-8544802 Fax: 8544803	M/s. Manhill Advertising (for " LYALLPUR GALLERIA")
5	M/s. The Salim Habib Education Foundation, F/423, SITE, Karachi. Ph: 32570651-7 Fax: 32570650	M/s. MCM Advertising
6	M/s. Khadim Construction & Associates, 1km, Raiwind Road, Thokar Niaz Beg, Lahore. Ph: 042-35312383-4	M/s. Midas (Pvt.) Ltd. (for "Ark Villas")
7	M/s. Pakistan Foam (Pvt.) Ltd., 161 G-III, Johar Town, Lahore. Ph: 35300567-9 Fax: 35445688	M/s. Mint Idea House
8	M/s. The Educational Torch Bearers (Pvt.) Ltd., 25-B1, Johar Town, Lahore. Ph: 042-35169731 Fax: 35223086	M/s. Oktopus 360 Media (for KIPS Corporate, KIPS Schools and KIPS Colleges)
9	M/s. The Olympus Mall, 23, F-11 Markaz, Islamabad. Ph: 051-2228282	M/s. Revolution Media
10	M/s. Hinucon Karachi-Pakistan. 9th Floor, Progressive Plaza, Beaumont Road, Karachi. UAN: 111-123-000 Fax: 111-124-000	M/s. The Brand Partnership
<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
11	M/s. Gas & Oil Pakistan (Pvt.) Ltd., 23-T, Gulberg II, Lahore. UAN: 111-46-46-46 Fax: 35778770	M/s. The Circuit (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Ontex Pakistan (Pvt.) Ltd., Suite # 107, 1st Floor, Basra Towers, P.E.C.H.S., Block-06, Main Shakra-e-Faisal, Karachi. Ph: 34150870-2 Fax: 34327101	M/s. Adcom (Pvt.) Ltd.	M/s. Wish Box (Pvt.) Ltd.

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| 2 | M/s. Pakistan Institute of Tourism and Hotel Management (PITHM),
ST-16, Block 4, Scheme 5, Clifton,
Karachi. Ph: 99251281-82 Fax: 99251284 | M/s. X Nine Communications | M/s. Orient Communications |
| 3 | M/s. Pakistan HVACR Society, Karachi. | No new agency appointed | M/s. Bond Advertising |

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

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| 1 | M/s. Allied Bank Ltd,
3-4 Tipu Block, Main Boulevard,
New Garden Town,
Lahore. Ph: 042-35880043 | M/s. Blitz Advertising: for Products, Service Campaign and Corporate Advertising. | |
| 2 | M/s. National Accountability Bureau,
Govt. of Pakistan,
Atta Turk Avenue, G-5/2,
Islamabad. | M/s. Orient Communications: for Wanted & Notices | |
| | | M/s. Adgroup (Pvt.) Ltd.: for Tender Notices / Public Notices. | |
| | | M/s. Channel 7 Communications: for Job Advertisements / Show Cause Notices. | |
| | | M/s. M Communications: for Expression of Interest (EOI). | |
| | | (M/s. Manhattan Pakistan & M/s. The Brand cleared) | |

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

ALL PAKISTAN NEWSPAPERS SOCIETY

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