



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/27

February 22, 2022

REMINDER

To: All Concerned Accredited Advertising Agencies

Sub: Renewal of Accreditation for the year 2022

Dear Sirs,

This refers to our Circular No.APNS/2022/06 dated January 05, 2022 wherein we had advised you to effect the payment of the renewal of accreditation for the year 2022 by January 20, 2022 as per the provision of Rule 8 of the Rules and Regulations for accreditation.

As per APNS rules, the accredited advertising agency shall pay an annual fee of Rs.25,000/- for its each office / branch by January 31st every year. The agency shall also be liable to provide along with the annual fee a statement of quantum of business placed in each member publication during the preceding year. Every year at the time of renewal, the accredited agency shall furnish to the Society the names of its clients together with names of the products of the clients handled by the agency.

We regret to note that we have not yet received your renewal of accreditation for the year 2022.

We shall be grateful if you ensure the payment of the Renewal of Accreditation for the year 2022 latest by March 10, 2022. However, if you have already paid the fee, please ignore this communication.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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