



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/55

22-Apr-16

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Crescent Star Foods (Pvt.) Ltd., 2nd Floor, Nadir House, I.I. Chundrigar Road, Karachi. UAN: 111-274-000 Fax: 32415474	M/s. Blitz Advertising ( for Corporate & Affiliated Brands)
2	M/s. Askari Institute of Technology (AIT), Centre of Excellence, GT Road, Rawat Islamabad. Ph: 051-4610093	M/s. Manhattan Communications
3	M/s. Primus Investment Management Ltd., 3rd Floor, Horizon Vista, Commercial 10, Block 4, Scheme No.5, Clifton, Karachi. Ph: 37130165 Fax: 35290004	M/s. The Circuit (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF CLIENTS NAME

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Dawn Frozen Foods Co. (Pvt.) Ltd., (Formerly M/s. Dawn Frozen Foods) 8 Km, Raiwind Manga Road, Mouza Rossa, Kasur UAN: 111-111-999 Fax: 35121308	M/s. Manhattan Communications

## III) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Asian Institute of Fashion Design, Metro Tower, Teen Talwar, Main Clifton Road, Block-8, Karachi. UAN: 111-112-433 Fax: 35820862	M/s. Prestige Communications (for Admission Ads of Iqra University, Clifton Campus)	M/s. Adcom (Pvt.) Ltd.
2	M/s. Concordia Colleges, 10-11, Gurumangat Road, Gulberg-III, Lahore. UAN: 111-232-266 Fax: 35712027	M/s. Oktopus 360 Media	M/s. Interflow Communications / M/s. Pak Media Communications
3	M/s. Millennium Education (Pvt.) Ltd., 10-11, Industrial Area, Gurumangat Road, Gulberg-III, Lahore. UAN: 111-232-266 Fax: 35712027	M/s. Oktopus 360 Media	M/s. Interflow Communications / M/s. Pak Media Communications
4	M/s. Federal Public Service Commission, F.5/1, Aga Khan Road, Islamabad. (for Consolidated Ads, Tenders, Recruitment of Ministerial Staff and Public Notices regarding various Exams. )	M/s. Interlink Advertising ( Provisional till 18-08-2016)	M/s. Orient Communications
5	M/s. IGI Life Insurance Ltd., 7th Floor, The Forum, Suite No.701-713, G-20, Block-9, Khayaban-e-Jami, Clifton, Karachi. UAN: 111-111-711 Fax: 35290042	M/s. Connect Marketing	M/s. The Circuit (Pvt.) Ltd.
6	M/s. Quick Food Industries (Pvt.) Ltd., 138-D, P.E.C.H.S., Block-2, Tariq Road, Karachi. Ph: 34552227, Fax: 34555528	M/s. The Circuit (Pvt.) Ltd.	M/s. RG Blue Communications

7 M/s. Wilson's Pharmaceuticals, Islamabad. No new agency appointed M/s. Thoughts (Pvt.) Ltd.

### III) APPOINTMENT OF MBH

#### S.No. Clients Name & Address

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agency(s)</u>	<u>MBH(s)</u>
1	M/s. Exterran Services (UK) Ltd.-Pakistan. House No.53, 2nd Street, Khayaban-e-Momin, D.H.A., Phase V, Karachi. Ph: 34825422-23 Fax: 34825424	M/s. JWT Asiatic	M/s. T Media

### IV) ADDITIONAL APPOINTMENT

#### S.No. Client Name & Address

#### Product/Area/ Agency

1	M/s. Competition Commission of Pakistan, Government of Pakistan, 7th Floor, (South), ISE Towers, 55-B, Main Jinnah Avenue, Blue Area, Islamabad. Ph: 051-9100256 Fax: 9100297	<u>M/s. Channel 7 Communications</u> : for Tender Notices Ads (Amendments in the Competition Regulations) & Print Media Campaign.  <u>M/s. M Communication</u> : for Auction Ads.  <u>M/s. Ad Group (Pvt.) Ltd.</u> : for Public Notices  <u>M/s. Red Communication</u> : for Job Opportunities
2	M/s. Faisalabad Electric Supply Co. Ltd., Office of the Chief Executive Officer, FESCO, Faisalabad. Ph: 041-9220282 Fax: 9220233	<u>M/s. Interlink Advertising</u> : for Material Management Directorate, PD Construction, Finance Directorate, Head Quarter, MIS & Special Assignment / Supplment.  <u>M/s. TNI Communications</u> : for All 4 Operation Circles of FESCO Region (1st Circle, 2nd Circle Jhang & Sargodha Circles, Planning, M&T Directorate, GSC & GSO Circles, Civil Works Directorate and Chief Engineer Development.  <b>[ M/s. Midas (Pvt.) Ltd and M/s. Orient Advertising cleared ]</b>
3	M/s. Haleeb Foods Ltd., 135, Ferozepur Road, Lahore. UAN: 111-135-135 Fax: 37421229	<u>M/s. Manhattan Communication</u> : for Brand Groaur.  <u>M/s. Manhattan International</u> : for Tea Max.
4	M/s. National Disaster Management Authority, Ministry of Climate Change, Government of Pakistan, Islamabad.	<u>M/s. Midas Communication</u> : for Recruitment Ads.  <u>M/s. Channel 7 Communications</u> : for Tenders.  <u>M/s. Manhattan Communications</u> : for Notices other than Tenders & Recruitments.  <b>( M/s. M Communications cleared )</b>
5	M/s. Pakistan Cricket Board, Gaddafi Stadium, Lahore. UAN: 111-22-77-77 Fax: 35711860	<u>M/s. JWT Asiatic</u> : for PR and Sponsorships Research and Tracking Activities and International Series.  <u>M/s. Interflow Communications</u> : for Corporate Image Building, Local Tournaments and Tender Notices.  <u>M/s. Blitz Advertising</u> : for Domestic One Day Cup 2015-16 in the month of April 2016.
6	M/s. Zain Builders & Developers, Plot # ST 1-A/2, Shahrah-e-Faisal, Karachi. Ph: 34395474-75 Fax: 34395476	<u>M/s. Manhill Advertising</u> : for By-Pass View & City Tower.  <u>M/s. Cross Check Communications</u> : for other than By-Pass View, City Towers and Shopping Mall.
4	M/s. Arif Builders & Developers, Mezzanine Floor, Rabia Square, Hyder Chowk, Hyderabad. Ph: 2729263-4	<u>M/s. Manhill Advertising</u> : for Pak City Tower.  <u>M/s. Cross Check Communications</u> : for other than Pak City Tower.

Thanking you,

Yours faithfully,

-s/d-

( Umer Mujib Shami )  
Secretary General